



**POLISH-HUNGARIAN**  
CHAMBER OF COMMERCE

**NEWSLETTER - 4/2022**

## [News, contact, information - renewed Chamber website](#)



Polish-Hungarian Chamber of Commerce is happy to announce that a renewed website with many new functions and lots of economic information has been started. **Please visit the new website: [www.phucc.com](http://www.phucc.com)**

In accordance with the new strategy of the Chamber accepted in first quarter 2022 the internal and external communication has been refreshed in cooperation with our IT service provider Glue Up.

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## [Support Initiative for Ukraine](#)



### **Polish-Hungarian Business Supports Ukraine**

The **Polish-Hungarian Chamber of Commerce** in cooperation with **member companies** organizes the „**Polish-Hungarian Business support Ukraine**” initiative.

Hostilities led by Russia in Ukraine, immediate neighbour of Poland and Hungary, evoked a serious humanitarian crisis that is a challenge for the whole community in our part of Europe. Solidarity and humanitarian support for people affected by the war becomes a priority. That's why the Polish-Hungarian Chamber of Commerce, as a responsible participant of socioeconomic life in both our countries initiates a **sustainable and long-lasting humanitarian aid**

**programme**, inviting its member companies to active participation.

Versatility and openness of the companies associated in the Chamber make it possible to organize various help for people in need. Polish and Hungarian businesses are working together for the common aim, cooperating partners: **Gedeon Richter, Blue Colibri, Hidrofilt, EuroAtlantic Business Consultacy, Kancelaria Mikulski, Raben, Kancelaria Kecser, Greentech Polska, Hungary Poland Legal, Tokaj Hétszőlő, Pentalingua i Barbiocean**

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## Events- Doing Business in Hungary in Krakow 30.03.2022



A conference entitled "*Doing Business in Hungary*" was organized by the Polish-Hungarian Chamber of Commerce and Centrum Business in Malopolska on March 30, 2022 in Krakow Technology Park. The event was a great opportunity to broaden knowledge about the Hungarian business environment, market conditions, to hear about success stories of Polish companies, and be updated on topics including taxes, logistics and human resources. There were also many interesting threads about the institutional background and Hungarian business culture.

Please find below the presentations of the conference:

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### Meet our New Members



Visegrad+ Legal is a cooperation network of independent middle-sized law firms operating throughout the entire region of Central and Eastern Europe. We are represented in Slovakia, Czech

Republic, Hungary, Poland, Romania, Russia, Croatia and Bulgaria. We provide complex legal services for companies covering all angles of their business. We manage all claims, contracts, corporate and employment issues of our clients, offer consultancy services for negotiating commercial agreements and represent companies before courts and other authorities.

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Targi w Krakowie Sp. z o.o. is the major expo and conference organizer in the South of Poland and the third in the country. The company is the owner and operator of the Expo Kraków conference and expo centre in Kraków. Targi w Krakowie organizes the most important industry fair events (including: International Dental Fair Krakdent®, International Hotel and Gastronomy Fair Horeca®, International Book Fair Targi Książki w Krakowie ® or other industry fairs).

The company is the operator of EXPO Kraków, the biggest Expo complex in the Southern part of Poland. We are a member of international associations: [Światowego Stowarzyszenia Przemysłu Targowego UFI](#) (The Global Association of the Exhibition Industry), which brings together fair and conference organizers of the world. Furthermore, Targi w Krakowie is organizes international events on the highest quality which is guaranteed by membership in [ICCA – Międzynarodowym Stowarzyszeniu Konferencji i Kongresów](#).

More

information: [www.targi.krakow.pl](http://www.targi.krakow.pl) or [www.expokrakow.com](http://www.expokrakow.com)

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Blue Colibri App provides a digital platform to small and large sized companies to manage their HR administration, internal communication, education (e-learning, onboarding) and employee engagement in an effective way. We have nearly 100 partners from 12 industries (such as logistics or agriculture), from the DACH and CEE region.

Our digital solution is secure and complies with EU GDPR regulations, also can be accessed from various devices (and also via Intranet).

Our goal is to give our partners an effective tool to easily digitize their HR processes and administration, as well as provide them with an application to increase the engagement of their employees.

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## Advertising opportunity on the website

The website of the Chamber offers limited advertising space. We have marked the location of such places on the website, currently in the form of a blank advertisement. We would like to offer these seats to our current member companies free of charge in the initial phase of the website's operation, until May 30, 2022.

The option is available to a given member company for a maximum of 1 month. We will process member submissions in the order in which they are sent, taking into account the number of members over 50. Ad image sizes: horizontal ad 1162 x 200 pixels (or higher resolution), vertical ad 200 x 292 pixels (or higher resolution).



Happy Easter!



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