

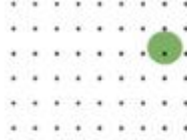
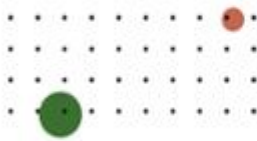


**POLISH-HUNGARIAN**  
CHAMBER OF COMMERCE

NEWSLETTER - 2022/08-2

## WEBINAR SERIES AUTUMN 2022

by Polish-Hungarian Chamber of Commerce



Organiser:



**POLISH-HUNGARIAN**  
CHAMBER OF COMMERCE

**SAVE  
THE  
DATE**

29.09.2022 - HR  
13.10.2022 - E-Commerce  
27.10.2022 - Investments  
10.11.2022 - Digitization

Partners:



### CHAMBER NEWS

## [Polish-Hungarian Chamber of Commerce has become official representative of HUNGEXPO in Poland!](#)

HUNGEXPO Zrt. is officially represented in Poland by the Polish-Hungarian Chamber of Commerce as a result of an agreement signed with the largest Hungarian trade fair centre. Follow our fair news on the Chamber's website under the heading "Expo News".  
[www.plhucc.com/expo-news](http://www.plhucc.com/expo-news)



[Read More](#)

## [STUDENT MENTORING PROGRAMME APPLICATIONS OPEN UNTIL 6 SEPTEMBER 2022!](#)



The Polish-Hungarian Chamber of Commerce has published a call for students studying in Hungary to participate in the **Student Mentoring Programme**. Detailed information is available on the Chamber's website: <https://www.plhucc.com/news/student-mentor-programmediakmentor-program-2022>

The applications submitted will be evaluated by a committee of experts. The winning applications will be published on the Chamber's website: [www.plhucc.com](http://www.plhucc.com)

**Application deadline: 6. September 2022, 10:00 a. m.**

The project is organised by the Polish-Hungarian Chamber of Commerce, with the grant support of the Waclaw Felczak Foundation and with the cooperation and support of other institutional and business partners.

Registration for the programme:

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## EVENTS

### UKRAINIAN RECONSTRUCTION - CURRENT AND FUTURE BUSINESS OPPORTUNITIES FOR POLISH COMPANIES



The Krakow Technology Park seminar is primarily aimed at companies operating in the Małopolska region, particularly in *the infrastructure, medical, food and logistics sectors*. The training is given by experts who deal with public procurement law and procurement by international organisations on a daily basis. It is useful for anyone who wants to know where to find information on projects and investments in Ukraine.

Please read more details on our website and register for the event!

[Read More](#)

## [Cosmetics industry in Hungary - prospects for Polish exporters](#)



Polish Investment  
& Trade Agency  
PFR Group

Despite the fierce competition in the **cosmetics market**, Hungarian consumers are keen to buy Polish cosmetics. Like other Polish products, they enjoy a good reputation in Hungary. In this webinar, you will learn how to successfully export cosmetics to *Hungary*, as well as the distribution opportunities and main challenges.

Please visit our website for more information:

[Read More](#)

## [Competition for the Polish Chamber of Commerce President's Cup](#)



We would like to inform you that on **8 October 2022** the Polish Chamber of Commerce will organise the President's Cup Golf Tournament. The tournament has been held since 2015, under the patronage of outstanding Polish athletes. The aim of the tournament is to promote the sport of golf among Polish businesses in Poland.

Please visit our website for more details:

[Read More](#)

MEET THE NEW MEMBER OF THE CHAMBER

## HUNGEXPO ZRT.



**Hungexpo Ltd. Is the leading exhibition and conference organizing company in Hungary and the region.** Since 1967, it has been dedicated and professional in organizing trade exhibitions and fairs both in Hungary and abroad. With its extensive international relations and representative network, it is now the leading exhibition and conference organizer in Central and Eastern Europe. The other important pillar of the company's operations is the commercial sale of its permanent exhibition space. In 2021, the entire area of Hungexpo was renewed. A new reception building was built, the old pavilions were renovated, and a modern congress center equipped with the most modern technology was also created. It was the most significant development of the HUNGEXPO Budapest Congress and Exhibition Center in the last 50 years.

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BUSINESS NEWS FROM POLAND

[In sales and marketing, average salaries rose by almost 30%. Which professionals are most in demand?](#)



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THE VALUE OF  
SPECIALIZED TALENTS

In Poland, average salaries in sales and marketing rose by almost 30%. In this analysis by **Antal** you can read about interesting topics, such as which professionals are the highest earners, what salaries they earn and which competences are the most important in sales and marketing.

You can find the analysis in detail here:

[Read More](#)



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