



Dear Sir or Madam,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

**NEWSLETTER- 2024/02**

**CHAMBER NEWS**

## Business Guide 2024



The Polish-Hungarian Chamber of Commerce has launched a new project to support companies operating in Polish-Hungarian business relations. Our goal is to prepare the **Business Guide 2024 publication**, in which we count on the cooperation of our member companies.


In the publication, we would like to present our member companies, as well as the range of services offered by member companies in a separate thematic section, in addition to general market entry content.

We expect content from our member companies to [info@plhucc.com](mailto:info@plhucc.com) by March 5 at the latest.

[Chamber Event Calendar - 2024 Spring-Summer](#)

The Polish-Hungarian Chamber of Commerce is organizing a number of events in the first half of 2024 to support Polish-Hungarian business relations and to provide information on the economic and business environment. We have also displayed the events of our cooperating member companies and partner institutions in the event calendar.

You can view our events via the following link:



Polish-Hungarian Chamber of Commerce Events		
11.01.2024 18.00-23.00	Katowice Polska Ambasada, Lódź, Poland	New Year Reception - International Business Mixer in ŁÓDŹ Organized in cooperation with bilateral chambers of commerce in Poland, under the honorary patronage of the City of Łódź Event website with all the event partners: <a href="https://phcc.pl/en/news/new-year-reception-2024-international-business-mixer-in-ldz-2024-01-11/">https://phcc.pl/en/news/new-year-reception-2024-international-business-mixer-in-ldz-2024-01-11/</a>
16.01.2024 15.00-16.30	Online	Automotive Industry in Poland and Hungary Participating partners: VIBRONIC, MAKOZ2 Hungarian Automobile Suppliers' Association, AutomobilePartners.pl, Institute of World Economics <a href="https://phcc.pl/en/news/automotive-industry-in-poland-and-hungary-challenges-and-opportunities-04-17/">https://phcc.pl/en/news/automotive-industry-in-poland-and-hungary-challenges-and-opportunities-04-17/</a>
28.01.2024	Online	Lengyelország gazdasági - környezetvédelmi és fenntarthatósági with Institute of World Economics and PHCC <a href="https://phcc.pl/en/news/legyelorszag-gazdasagi-korsegvedelmi-es-fenntarthatosagi-2024-01-28/">https://phcc.pl/en/news/legyelorszag-gazdasagi-korsegvedelmi-es-fenntarthatosagi-2024-01-28/</a>
01.02.2024 08.00-20.00	Warsaw	StudentsMaster 2023 Programme of the Polish-Hungarian Chamber of Commerce 65TH YEAR Study tour organized for HU students in Warsaw in cooperation with our partners: Sabot Logistics Polska, BPCO, Tigrank, Gordon Hecker Polska, Lufthansa, Embassy of Hungary in Warsaw
21.02.2024	Budapest	Visit organized by Hungarian Association of Economists and Money Stock Exchange, Hungarian Association of Economists and Money Stock Exchange - participation in the occasion only!
06.03.2024	Budapest, SIPRA	PackAcademy Conference - presentation on PH-HU bilateral economic cooperation
12.03.2024	online	Webinar Series 2024 Spring Edition
22.03.2024	Budapest	BUSINESS BREAKFAST BUDAPEST
11.04.2024	Budapest, CONSTRUMA	Polish-Hungarian Sustainability Forum Event organized by PHHCC, CED Central European Economic Development Agency of Hungary, Representation in Krakow, PAIH Polish Agency for Investment and Trade
25.04.2024	online	Webinar Series 2024 Spring Edition
22.05.2024	Zielonogorz, Hungary	GreenTech EXPO and Zelenzone visit for PHHCC companies and partner institutions Organized in cooperation with MAKOZ2
14.05.2024	Tbilisi	Polish Open in Tbilisi event Organized in cooperation with Tbilisidart Egyesület (Association for Tbilisi)
06.06.2024	online	Webinar Series 2024 Spring Edition
13.06.2024	Krakow	General Assembly Meeting of the Polish-Hungarian Chamber of Commerce Followed by International Business Mixer Krakow 2024

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## SAVE the DATE! POLISH-HUNGARIAN SUSTAINABILITY FORUM - 11.04.2024. - CONSTRUMA



11.04.2024 12.30-16.30

**POLISH-HUNGARIAN SUSTAINABILITY FORUM**  
**LENGYEL-MAGYAR FENNTARTHATÓSÁGI FÓRUM**

venue: Hungexpo, CONSTRUMA

Institutional partners:  
CED, Polska Agencja Inwestycyjnej i Handlowej PIA, hungexpo

Supporter:  
WACŁAW FELCZAK ALFABETARIUM, FUNDACJA IM WACŁAWA FELCZAKA

Organiser:  
POLISH-HUNGARIAN CHAMBER OF COMMERCE

On April 11, 2024, the Polish-Hungarian Chamber of Commerce, in cooperation with the Krakow Representative Office of the CED Central European Economic Development Network and the PAIH Polish Investment and Trade Agency, will organize a Sustainability Forum in Budapest within the framework of the CONSTRUMA international construction trade fair held at the Hungexpo fair. The event is supported by the Wacław Felczak Foundation and Hungexpo Zrt.

The Polish-Hungarian Sustainability Forum focuses on energy efficiency, environmentally friendly solutions, and other sectoral sustainability aspects from the perspective of Central European business relations. The purpose of the event is to bring together Polish and

Hungarian companies, experts, and decision-makers to discuss and implement the latest concepts of sustainable development.

You can register for the event via the following link:

<https://plhucc.glueup.com/event/polish-hungarian-sustainability-forum-2024-101765/>

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## Business Environment Assessment Study piacelemzés Antal & Cushman and Wakefield



The poster features a dark background with a faint image of a brick building. At the top left is the Antal logo, and at the top right is the Cushman & Wakefield logo. The main text reads: 'Nearly 50% of companies in Lublin want to increase employment in the IT sector'. Below this, it asks 'In which other industries will the employment potential continue to grow?'. The report premiere date is '28.02.2024'. A URL 'https://investmentpotential.pl/en/' is provided with a white arrow pointing to it. At the bottom, there are logos for Baker McKenzie, VASTINT, Pracodawcy RP, PAIH Grupa PFR, and Pro Progressia.

*We cordially invite our member companies to the events of the project under the auspices of the Polish-Hungarian Chamber of Commerce.*

Organized by Antal and Cushman & Wakefield, the results of the comprehensive market analysis entitled "Business Environment Assessment Study" will be presented in Lublin. In the framework of the series of events, those interested can learn about an analysis of the investment potential of Polish cities. The evaluation was based on, among other things, employment potential, infrastructure and the availability of office space.

**Date of the next stop of the event series: February 28, 2024.**

**Location: Lublin.**

Information from previous events can be found on our website here:

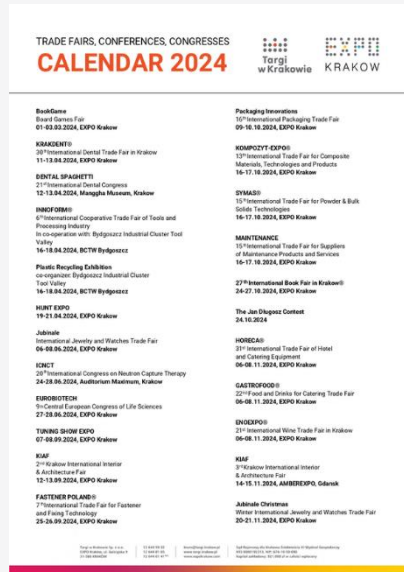
<https://www.plhucc.com/news/lodz-polskim-talent-polem-wzrost-zatrudnienia-wyspecjalizowana-kadra-i-nowe-inwestycje-w-2024>

Please notify us of your intention to participate at [info@plhucc.com](mailto:info@plhucc.com).

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## EXPO NEWS FROM POLAND

# 2024 Expo Calendar from Krakow



The Polish-Hungarian Chamber of Commerce is a cooperating partner of the Krakow Expo. We would like to share the annual program of the Krakow fair. You can view the 2024 calendar in more detail at the following link:

[Read More](#)

## EXPO NEWS FROM HUNGARY

# HUNGEXPO

Within a short period of time (less than 2 weeks), 2 significant events took place in Budapest, organized by the Hungexpo Budapest Convention and Exhibition Center: the 42nd Agromash & AgrárGépShow international agricultural fair, and the round - celebrating its 30th anniversary - FeHoVa exhibition dedicated to hunting, weapons and fishing. At the latter, Poland was not only represented by companies, but PAIH (Polish Investment and Trade Agency), which provides significant support to Polish exports, also had an independent stand.

In the meantime, we can already prepare for the next fairs and exhibitions.

Details can be found on the organizer's website: <https://hungexpo.hu/>.

We look forward to seeing you!



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## BUSINESS NEWS FROM HUNGARY

### [The introduction of new environmental, social and management legislation and the tax implications of the mandatory deposit refund system](#)

**PETERKA PARTNERS**

YOUR CEE LAW FIRM

The task of the Polish-Hungarian Chamber of Commerce is to transmit current market information in as many areas as possible. In cooperation with member company **Peterka & Partners**, we strive to present current business news from Hungary. Please read our news about the introduction of new environmental, social and management legislation and the tax implications of the mandatory deposit refund system.

<https://www.peterkapartners.com>

You can view further details of the news through the following link:

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