



Dear Sir or Madam,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

NEWSLETTER- 2024/09

CHAMBER NEWS

["Fit for Poland" - Startup Accelerator Program](#)



The Polish-Hungarian Chamber of Commerce has launched the "Fit for Poland" Startup Accelerator Program

On September 3, 2024, the Waclaw Felczak Foundation workshop titled "*Growth Strategies and Market Entry in Central Europe*" successfully took place, focusing on the characteristics of the Polish market. The event gave opportunity to introduce the "*Fit for Poland*" Accelerator Program

of the Polish-Hungarian Chamber of Commerce. The aim of the newly launched program is to assist Hungarian companies in successfully establishing themselves in the Polish market.

The panel discussion featured participants **Dr. Bálint Réti** (PastPay), **Dr. András Fehér** (Login Autonom), and **Dr. Anna Wisniewski** (Polish-Hungarian Chamber of Commerce), who shared their experiences and practical advice on the challenges and opportunities of entering the Polish market. The discussion was moderated by *Gábor Deák* (Waclaw Felczak Foundation).

The event was also streamed live on the *Waclaw Felczak Foundation's* Facebook page, allowing those who couldn't attend in person to join the discussion.

We thank everyone who participated and contributed to the success of the event!

The "**Fit for Poland**" **Startup Accelerator Program** will continue with training sessions in Budapest and a business networking event in Warsaw.

Photos from the September 3, 2024 event can be viewed at the following link:

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["Polish-Hungarian Business Mixer" - 05.09.2024 - Etyek](#)



Polish-Hungarian Business Mixer – Event Summary

On September 5, 2024, the "**Polish-Hungarian Business Mixer**" event organized by the *Polish-Hungarian Chamber of Commerce* took place in Etyek, at Esterházy Etyeki Kúria, providing an excellent opportunity to strengthen business relations between Hungary and Poland.

The event began with inspiring opening speeches delivered by *Anna Wisniewski*, General Director of the *Polish-Hungarian Chamber of Commerce*, and *Gergely Makai*, Executive Director of *Tokaj-Hétszázötök Estate*. *Tomasz Németh*, CEO of Gedeon Richter Polska and President of the Polish-Hungarian Chamber of Commerce, recommended the Business Guide 2024 publication of

the Chamber, emphasizing the importance of promoting cross-border cooperation, and encouraging growth in the wine and tourism sectors. His Excellency *Sebastian Kęciek, Ambassador of Poland to Hungary*, also underscored the significance of Polish-Hungarian economic relations. Following this, a compelling speech was delivered by *PálRókusfalvy*, Government Commissioner for National Wine Marketing at the Prime Minister's Office, who discussed the promising perspectives, opportunities, and outlook for both countries, highlighting the potential for cooperation and growth in the industry.

During the panel discussion on the intertwining of wine and tourism, esteemed experts shared their experiences, including *Gábor Ganczer (HUNGEXPO)*, *Krisztián Antoni (LOT Polish Airlines)*, *Olivér Csendes (VisitHungary)*, *Szabolcs Szerepi (Esterházy Etyeli Kúria)* and *Melinda Farkas (Polish Tourism Organisation)*.

In the second part of the event, wineries from the Fine Wines Association presented their offerings, allowing participants to taste some of the region's finest wines. The networking opportunities, delicious food, and outstanding quality of the wines created a wonderful atmosphere, fostering the development of effective business relationships. Thank you to everyone who joined us and contributed to the success of the event! We hope to continue our cooperation efforts and further strengthen Polish-Hungarian business relations!

You can view the photos taken at the event through the following link:

[Read More](#)

[DOING BUSINESS WITH HUNGARY - 2024.09.27. - RZESZÓW](#)

DOING BUSINESS WITH HUNGARY
27.09.2024. / Rzeszów

Organisers:   Partners of the event:  

Corporate Partners:     

Thank you for joining us in Rzeszów for the "Doing Business with Hungary" event!

On September 27, 2024, the *city of Rzeszów and the Polish-Hungarian Chamber of Commerce* co-organized the event titled "**Doing Business with Hungary**," providing an excellent opportunity for Polish entrepreneurs to learn about the main challenges and opportunities of entering the Hungarian market. The event was partnered by the Aviation Valley and the CED Central European Economic Development Network, which greatly facilitated the company networking.

During the event, experts shared valuable market insights, and participants actively engaged in discussions, receiving numerous helpful tips for successful exporting. The networking session that followed provided an excellent opportunity for building personal connections.

We thank all participants, speakers, and organizers for contributing to the success of the event!

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MEET OUR NEW MEMBER COMPANIES

[ITAKA Hungary Travelling Agency Kft.](#)

ITAKA was founded in 1989 and has since become a leading player in the tourism industry. We have been present in Hungary for two years, offering 34 destinations and excellent vacation options for those eager to travel. Through dedicated work and innovation, we provide high-quality service to ensure every journey is a memorable experience. Our goal is to ensure that each of our travelers is completely satisfied. Our slogan perfectly reflects our philosophy: See. Feel. Travel!

For further details, please visit the link below:



[Read More](#)

[TVM Transport Hungary Kft.](#)

This is the largest food safety event in Poland, with over 300 participants, including food industry manufacturers, suppliers, and certifiers. The congress aims to share knowledge and experiences in all areas of food safety and provides an excellent opportunity for networking.

Register now and join us!

[Read More](#)

[Poland – A prime destination for your investment](#)



Our **Antal** member company, in partnership with Cushman & Wakefield, is organising an exclusive online webinar on 22 October 2024 entitled "*Poland – A prime destination for your investment*". This event is specifically designed for international investors and decision makers.

Poland's strategic location, well-developed infrastructure, highly skilled workforce, and competitive costs are transforming the country into a prime investment destination. Whether you're considering entering the new market or expanding your existing operations, this webinar will provide you with crucial insights into why cities like Warsaw, Cracow, Wroclaw, and others are becoming focal points for global investors.

For further details, please visit the link below:

[Read More](#)

BUSINESS NEWS FROM HUNGARY

[Favorable Social Security Contributions and the Digital Citizenship Program](#)

The task of the Polish-Hungarian Chamber of Commerce is to transmit current market information in as many areas as possible. In cooperation with member company **Peterka & Partners**, we strive to present current business news from Hungary. Please read our news about favorable social security contributions and the digital citizenship program.

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You can view further details of the news through the following link:

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