



Dear Sir or Madam,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

## NEWSLETTER- 2024/10

## CHAMBER NEWS

Invitation\_05.11.2024\_WARSAW\_START UP DAY as part of the "Fit for Poland" Accelerator Program



In the fall of 2024, the *Polish-Hungarian Chamber of Commerce* launched the **"Fit for Poland" Start-Up Accelerator Program**. The next event will be held on November 5, 2024, in Warsaw. The aim of the accelerator program is to prepare selected start-up companies for entering the Polish foreign market. The project is supported by the Waclaw Felczak Foundation.

The Warsaw event is organized by the Polish-Hungarian Chamber of Commerce, our partners with this event are the Liszt Cultural Institute, Start Smart CEE, and the Cambridge Innovation

Centre. The event is supported by SWICON IT Global. During the event, participants will have the opportunity to learn about the Polish ecosystem, meet the Hungarian start-ups and meet key players in Warsaw's innovation ecosystem.

Registration is available at [info@plhucc.com](mailto:info@plhucc.com).

Invitation\_07.11.2024\_KRAKÓW\_ENOEXPO\_Seminar on Furmint Wines - "Furmint: The Emperor's New Clothes"



The Central European Economic Development Network Nonprofit Ltd. (CED) this year also will organize Hungarian national stand at the 21st ENOEXPO Wine Industry Exhibition.

Representative Office of CED in Poland will organize this year as well a presentation of Hungarian wine culture in the form of a special event.

CED's Polish representative office, in cooperation with the Hungarian wine importer 2Bratanki, is organizing a wine-tasting event. The event, held on **November 7, 2024, from 1:00 PM to 2:30 PM**, will focus on showcasing **Furmint**, a renowned Hungarian grape variety, under the theme "**Furmint: The Emperor's New Clothes.**"

**Discover the diversity of Furmint wines!** The tasting will feature a broad selection of dry and sweet Furmint wines, including famous dessert wines such as sweet Szamorodni and Aszú. This is an excellent opportunity to explore the rich flavors and unique aromas of the Furmint grape.

The tasting will be held by **Marcin Zatorski**, a classical philologist, wine expert, and esteemed wine educator with many years of experience in viticulture. Marcin regularly hosts wine appreciation courses and tastings, frequently visiting European wine regions, with a particular fondness for Tokaj and Hungarian wines.

**Location:***Expo Kraków - Budapest BC Room (ul. Galicyjska 9, 31-586 Kraków)*

The event is free of charge, but registration is required. Due to limited seating, please confirm your attendance by **November 5, 2024** at [cracow@ced.hu](mailto:cracow@ced.hu). A confirmation of your registration and additional event details will be sent in response. We look forward to your participation and warmly welcome you to the event!

[FAKRO Showroom Opens in Budapest – Visit Us!](#)



### **FAKRO Showroom Opens in Budapest**

FAKRO, the world's second-largest roof window manufacturer, has opened its new showroom in Budapest.

At the grand opening, *Dr. Anna Wisniewski, General Director of the Polish-Hungarian Chamber of Commerce*, welcomed guests as the event's patron, highlighting FAKRO's pivotal role in Hungary and its dynamic growth in the region.

Representing the FAKRO Group, *Piotr Bieniek*, member of the board, spoke on the company's commitment to sustainability and its environmentally friendly product offerings. "The green in our logo has symbolized our dedication to eco-conscious operations and the development of environmentally friendly products from the beginning. Caring for the health, safety, and comfort of future generations is of utmost importance to us—this is what we call our GOGREEN philosophy."

*Aliz Uherkovich*, Marketing Manager of FAKRO Hungary Ltd., introduced a new line of roof windows, GREENVIEW, which will be launched early next year. In addition to improved thermal and sound insulation, participants could see firsthand the modern design, ergonomic features, and aesthetic quality of these new products.

The showroom showcases FAKRO's traditional range, including roof windows, attic ladders, skylights, light tunnels, and blinds, along with an entirely new product line. The **Innoview** collection, featuring high-quality wooden windows with aluminum cladding, is now available.

"The opening of the showroom in Hungary allows us to present our extensive range, innovative, high-quality products, and unique solutions directly to both industry professionals and private customers. We see a steady rise in expectations and demand for premium products. We are confident that our showroom will be invaluable in matching special needs with our unique offerings," said *László Kovách*, Managing Director of FAKRO Hungary Ltd.

Architect *Gábor Fábrián of Arkt Architect Studio* showcased two exemplary buildings featuring FAKRO products. One notable project, the Zs-House in Noszvaj, won the Hungarian Chamber of Architects' Special Jury Award in this year's "House of the Year" competition.

The event included a fashion show with a collection made from installation materials and a wine tasting by *Juhász Winery* from Eger, paired with live musical performances by *Erika Borbás*.

[Read More](#)

[Apply Now! - Student Mentoring Programme 2024](#)



### **We Are Still Accepting Applications for the Student Mentoring Programme 2024!**

The Student Mentoring Programme, organized by the *Polish-Hungarian Chamber of Commerce* and supported by the *Wacław Felczak Foundation*, is open to students from Hungarian higher education institutions! This unique program allows participants to meet key players in Polish-Hungarian economic relations, participate in webinars and a study trip to Kraków this year, and build connections with Polish market participants.

The application deadline for the program is **November 7, 2024, 12:00 PM**. Don't miss this opportunity!

For more details on the application requirements, you can read more at the following link:

[Read More](#)

[Invitation 2024.11.14 BUDAPEST The Visegrad 4 Business Conference](#)

Join us for one of the most significant business forums for the Visegrad countries, the **Visegrad 4 Business Conference**, taking place on *November 14, 2024, at the Budapest Marriott Hotel*.

The forum offers a unique opportunity for business and industry leaders from the four Visegrad countries—Slovakia, the Czech Republic, Poland, and Hungary—to discuss the most pressing issues in one place. Organized annually by the business institutions of the four countries, the event aims to bring together professionals and decision-makers for informal yet substantive dialogue on topics including energy security, artificial intelligence, space competition, women leaders in industry, the reconstruction of Ukraine, startups and innovation, green



transition, cybersecurity, post-pandemic economic recovery, and much more.

**Location:** Budapest Marriott Hotel

**Date:** November 14, 2024

More than a hundred speakers, including industry leaders, government representatives, and diplomats, will share their insights to facilitate solutions to common challenges and guide future decision-making.

Don't miss this exceptional opportunity to network and hear firsthand about the defining issues in the Central European business landscape! Registration is available at: <https://www.visegrad4business.eu/>. The event is co-organized by HEPA, the Hungarian export agency, where registration is also available. [regisztráció](#)

[Read More](#)

## [START UP DAY - BUDAPEST - "Fit for Poland" - Startup Accelerator Program](#)



### **The Polish-Hungarian Chamber of Commerce's "Fit for Poland" Startup Accelerator Program Continues**

On October 17, 2024, the "Start Up Day Budapest" event was successfully held, with the central theme being a brief introduction to the "Fit for Poland" Accelerator Program and the presentation of the characteristics and perspectives of the Polish market. The program aims to assist Hungarian companies in successfully entering the Polish market.

The event's speakers included *Anna Wisniewski* (Polish-Hungarian Chamber of Commerce), *Attila Lengyel* (Polish-Hungarian Chamber of Commerce), *Zsolt Buzgó* (Enloyd - the

Polish Antal subsidiary), *Balázs Laczkó* (Netmarketing Kft.), *Kamilla Szandrocha* (Central European Investment Services), and *Bálint Réti* (PastPay). During the event, participants learned about the Polish economy and Poland as foreign market, as well as the investment support environment. They received marketing and labor market advice and became familiar with best practices.

The reception associated with the event was opened by *Jaroslav Bajaczyk*, the director of the Polish Institute in Budapest, who welcomed the guests. *Jacek Sladewski*, the minister counsellor and head of the Economic and Political Section of the Polish Embassy, also gave a welcome speech.

Thank you to everyone who participated and contributed to the success of the event!

The Budapest training of the "Fit for Poland" Startup Accelerator Program was followed by an online event on October 29, 2024, during which the Chamber provided mentoring for the participating companies. The project's final stage will be the business event in Warsaw.

Photos from the Budapest Start Up Day event can be viewed at the following link:

[Read More](#)

#### [STARTUP TRAINING AND MENTORING DAY on October 29, 2024](#)



The next event of the *Polish-Hungarian Chamber of Commerce's "Fit for Poland" foreign market accelerator program* took place online on October 29, 2024. During the training and mentoring day, participants had the opportunity to consult with experienced mentors while gaining valuable knowledge about starting and operating a business in Poland.

The speakers of the training program included:

- **Marcin Kryszko**, Senior Associate from PETERKA & PARTNERS, who discussed the legal aspects of company formation and the legal pitfalls of business cooperation.

- **Andrzej Januszewski**, Senior Tax Consultant from ASB Group, who provided practical tax advice for starting a business in Poland.
- **Erik Emilsson**, Country Director of Citibank Poland, who introduced the fundamentals of banking in Poland and the Polish market.
- **Eszter Szabó**, President of WomenBusinessAngels, who spoke about angel investments in Central and Eastern Europe.
- **Timea Balajcza**, Managing Director of Balajcza Linguistics, who shared insights on the importance of communication and negotiation techniques.

Thank you to the speakers for their valuable presentations and to the audience for their participation. We hope that the knowledge and connections gained will assist them in achieving future successes!

[Read More](#)

## MEET OUR NEW MEMBER COMPANY

[Swicon IT Services Polska](#)

# SWICON

## IT SERVICES POLSKA

**Swicon IT Services Polska** is a member of the SwiconGroup, operating in Warsaw, Poland. Swicon is an HR service company that collaborates with multinational companies worldwide, providing quality HR services on a global scale, including: outsourcing services, supplier consolidation, agency recruitment, payroll services, permanent staffing, and RPO.

As an integral part of the SwiconGroup, Swicon IT Services Polska embodies our core values: integrity, collaboration, and customer-centricity. We are committed to fostering long-term partnerships characterized by trust, transparency, and mutual success. Through continuous innovation, strategic partnerships, and a commitment to excellence, we remain dedicated to our mission of bringing about positive change, transforming the industry, and empowering businesses to succeed in their operations.

For further details, please visit the link below:

[Read More](#)

## NEWS FROM HUNGARY

[HUNGEXPO](#)



### THE ENVIRONTEC POWERED BY ÖKOINDUSTRIA EXHIBITION HAS COME TO A CLOSE.

A few days ago, the ENVIRONTEC powered by ÖKOINDUSTRIA exhibition, held for the first time this year, concluded. The event established a new foundation for the cooperation of organizations committed to sustainability and climate protection. The three-day event attracted 3,000 professional visitors. At the HUNGEXPO Budapest Congress and Exhibition Center, over 100 exhibitors from Hungary and seven other countries (Austria, Czech Republic, Netherlands, Croatia, Germany, Italy, Switzerland) showcased their latest developments and most successful projects on 1,100 square meters. The exhibition provided visitors with the opportunity to discover domestic and foreign innovations that play a crucial role in green transition and climate adaptation. Both exhibitors and visitors evaluated the event as successful, which featured numerous professional conferences in addition to the showcased novelties.

[Read More](#)

## BUSINESS NEWS FROM HUNGARY



[Regional focus is the future Interview by Peterka & Partners](#)

## PETERKA PARTNERS

YOUR CEE LAW FIRM

Regional focus is the future\_Interview by Peterka & Partners

We are happy to share with you an interview with Dr. András Csehó, Country Director of Peterka&Partners in Hungary, in which he talks about the company's ten-year achievements in Hungary.

The interview answers the following questions: How are the Peterka&Partners offices in the region structured and work together?; How do you ensure effective cooperation between offices in different countries?; Why does this structure beneficial for clients and how is integration achieved in practice?

Further details about the interview can be viewed through the following link:

[Read More](#)

### NEWS FROM POLAND

[Start Smart CEE Accelerator Programme 2024](#)



We are pleased to announce that applications for the Fall 2024 edition of the **StartSmart CEE Accelerator Program** have begun! The application period runs until November 20, 2024. The program aims to support innovative startups, facilitated by partners including PZU, MASPEX, Polpharma, Rossmann, Piątnica, and Veolia.

Particularly, companies operating in the following areas are encouraged to apply: Food Industry and Agrotech, Health Technology, Retail Technology, Big Data and Artificial Intelligence, Energy Efficiency and Environmental Sustainability, Customer Relationships, and Enterprise Software.

More than 300 businesses have already benefited from the program. Selected participants can receive support of up to €90,000.

Don't forget to register!

Further details about the news can be viewed through the following link:

[Read More](#)



Powered by [GlueUp](#)  
[All-in-one CRM Software for Growing Communities](#)