

Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

**NEWSLETTER - 2025/02**

**CHAMBER NEWS**

[5th anniversary of the Polish-Hungarian Chamber of Commerce](#)



In 2025, the **Polish-Hungarian Chamber of Commerce** will celebrate the *5th anniversary* of its establishment. As part of the celebrations, we are organizing a variety of events. Please follow the Chamber's website and social media platforms to stay informed about all events in time!

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## EVENT

[2025.03.27. - POLISH-HUNGARIAN BUSINESS MIXER - Budapest](#)



The Polish-Hungarian Chamber of Commerce is celebrating its 5th anniversary this year. We would like to celebrate this significant milestone together with our member companies. The event will be an excellent opportunity to build new connections and gain insights into interesting professional topics.

Registration for the event is possible on the event website: [Polish-Hungarian Business Mixer - BUDAPEST | Polish-Hungarian Chamber of Commerce on Glue Up](#)

**We welcome your contributions in the form of prizes for the event's lottery. If you are interested in sponsorship opportunities, please contact us at [info@plhucc.com](mailto:info@plhucc.com)!**

We hope to meet you during the event.

Warm regards:

Polish-Hungarian Chamber of Commerce

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### DETAILS OF THE EVENT:

27 March 2025 15.30-18.30

Millennium Gardens, Budapest, Lechner Ödön fasor 10/B, H-1095

**Participation fee:**

For member companies of the Polish-Hungarian Chamber of Commerce: **participation for one person free of charge (for the second person the participation fee is 15.000,- (+ VAT) HUF,**

For non-members: **25.000,- (+ VAT) HUF.**

*More details about the event will be available on the Chamber's website ([www.plhucc.com](http://www.plhucc.com)).*

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## PROGRAMME

### [Student Mentoring Programme](#)



Organized by the Polish-Hungarian Chamber of Commerce with the support of the Wacław Felczak Foundation, we were once again able to host our **Student Mentoring Programme**, which offers Hungarian university students a unique opportunity to gain first-hand knowledge and experience in the international business world, explore key industries in Polish-Hungarian business relations, and expand their professional networks.

As part of the programme, students participated in a **study trip to Kraków**, where they had the chance to visit **Kraków Technology Park** and learn about the work of the **CeBim investment and business development center**. They also visited **Nowy Styl's** showroom in Kraków, where they were introduced to the company's unique corporate journey. Additionally, the students had the opportunity to visit the **Mikulski law firm**, followed by a meeting at the **Polish-Hungarian Chamber of Commerce** office.

During the **Katowice part** of the trip, the students explored the **Chamber of Commerce and Industry in Katowice** and the **Rav.Inc Innovation Center**, both of which provided particularly valuable insights. The programme concluded with a visit at the **General Consulate of Hungary in Kraków**. These visits offered participants an in-depth perspective on innovation,

entrepreneurship, and cross-border economic cooperation. Beyond the professional experiences, students also had the chance to discover **Kraków's historic city center** and **Katowice's evolving business district**, allowing them to gain a deeper understanding of the region's **economic and cultural significance**.

This initiative was not only about **knowledge-sharing** but also about **building connections**—with industry leaders, business experts, and talented students representing the next generation. Through this programme, participants gained valuable insights into **career opportunities in Central Europe** and **emerging international business trends**. We extend our sincere gratitude to all contributors, host companies, and institutions for their professional support in making this programme a success. We also thank the students for their **active participation!**

For further details, please visit the following link:

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#### [Polish-Hungarian Business Club](#)



The first meeting of the **Polish-Hungarian Business Club** took place on February 6th in Krakow, at the *Zielonym do Góry* restaurant, launching an exciting new initiative. The event aimed to create a networking opportunity for participants in an informal setting, bringing together professionals, entrepreneurs and members of the Polish-Hungarian Chamber of Commerce for an evening of networking and exchange of ideas.

The event featured a presentation by *Hanna Wojciechowska*, Country Manager of SGS Dental, and was attended by the Krakow office of Antal and experts from the Chamber. The event was also attended by students participating in the Student Mentoring Program, who brought fresh insights and dynamism to the atmosphere of the evening.

The evening was filled with meaningful discussions, valuable exchanges of experience and a friendly atmosphere. We thank all participants for being there, and we look forward to seeing you at the next events!

For more details, please visit the link below:

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## MEET OUR NEW MEMBER COMPANIES

[Wenerate Kft](#)



**Wenerate** supports the digital transformation of high-energy-consuming industrial companies, enabling significant cost savings. We assist our clients throughout the entire cycle of operation and monitoring, from energy efficiency consulting to the implementation of efficiency- and digitalization-enhancing investments.

With our proprietary energy management and monitoring system, our clients typically achieve up to 15% energy consumption reduction within one year. Our digital solutions enhance process transparency, reduce administrative burdens, and improve both market competitiveness and sustainability positioning.

How We Help You:

System Integration and Development:

- Designing and implementing complex digitalization and energy monitoring systems

- Harmonizing and integrating SCADA, MES, and ERP systems into a unified platform
- Providing expert energy consulting and ensuring regulatory compliance (Energy Specialist Service in Hungary)

#### Intelligent Data Collection and Supervision:

- Integration of submeters and sensors: Making existing or future expanded system data transparent and actionable
- Submetering without investment: Our devices are available through a rental model, eliminating costly initial investments. With improved efficiency, these systems can pay for themselves within 7-8 months
- Operational monitoring: Continuous, even real-time monitoring and supervision of consumption data
- Alerts for irregular operations: Instant notifications for abnormal or excessive consumption values

#### Operational Security and Optimization:

- Data-driven decision-making: Automated intervention and investment recommendations (such as EKR in Hungary) based on actual consumption data
- Custom metrics (e.g., monitoring specific production costs): Configurable performance indicators and cost calculations tailored to user needs
- Flexible reporting system customized to the company's profile

For more information, visit our website: [www.wenerate.com](http://www.wenerate.com)

If our solutions have caught your interest, please feel free to contact us through any of my provided contact details.

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**TRADE NEWS FROM HUNGARY**

[Florens 2025 Exhibition Miskolc](#)



The **Florens 2025 Exhibition and Fair** will take place in **Miskolc** from **May 29 to June 1, 2025!**

Now in its fourth edition, Florens has expanded its focus from a flower exhibition to a comprehensive event covering home construction, interior design, gardening, landscaping, and leisure activities. The exhibition will be held at Népkert, next to the Sports Hall, with both indoor and outdoor spaces for product showcases.

With Miskolc's central location and excellent accessibility, we expect a high turnout, with visitors from Miskolc, surrounding regions, and even neighboring countries. The event will feature a 6,000 m<sup>2</sup> outdoor area and 2,000 m<sup>2</sup> indoor space, as well as opportunities for exhibitors to give professional presentations.

Visitors can enjoy free entry and take part in a raffle with prizes every two hours.

Should you have any questions please contact us.

For further details of the news, please click on the following link:

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[HUNGEXPO - Construma, HomeDesign, HungaroTherm 2025](#)



Dear Partner Institutions and Newsletter Readers,

as the official representatives of Hungexpo in Poland, we recommend the following event, where you can still register as an exhibitor!

**Construma, HomeDesign, HungaroTherm 2025**

**Date: April 9-13, 2025**

**Location: Hungexpo, Budapest**

Hungary's largest exhibition for the construction, interior design, and building engineering industries will once again welcome professionals at Hungexpo in 2025. The event provides an outstanding opportunity for networking, showcasing the latest industry innovations, and meeting potential partners.

At the exhibition, domestic and international companies will present their products and services in the fields of construction, interior architecture, home design, and building engineering.

We recommend participation for all industry professionals, either as exhibitors or visitors. If you are interested in attending, please do not hesitate to contact us.

**Contact and registration:**

Péter Pál Palkó

Tel: 00 36 20 422 4329

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**BUSINESS NEWS FROM HUNGARY**

[Modification of eligible countries for guest workers and introduction of liability insurance for construction contractors](#)

**PETERKA PARTNERS**

YOUR CEE LAW FIRM



The task of the Polish-Hungarian Chamber of Commerce is to provide up-to-date market information in as many areas as possible. In cooperation with our member company [Peterka & Partners](#) we strive to present the latest business news from Hungary. Please read our news on modification of eligible countries for guest workers and introduction of liability insurance for construction contractors.

For further details of the news, please click on the following link:

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