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Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

**NEWSLETTER - 2025/06.** 

#### **CHAMBER NEWS**

## The Chamber's General Assembly Meeting was successfully held in Kraków



## The General Assembly of the Polish-Hungarian Chamber of Commerce was successfully held in Kraków

We would like to extend our sincere thanks to everyone who participated in the Annual General Assembly Meeting of the Polish-Hungarian Chamber of Commerce, which took place on 11 June 2025 in Kraków.

The event provided the opportunity to review the Chamber's recent activities, present future plans, and discuss current topics concerning the Polish and Hungarian economies. The professional exchanges and personal meetings further strengthened our Chamber's community.

We are also pleased to inform you that the General Assembly elected **Mr. Gábor Kónya**, Head of Government Relations at PW Krystian, as a new member of the Chamber Council. Additionally, following the vote, **Mr. Marcin Karaskiewicz**, Head of the Budapest Office of PAIH, has joined the Chamber's Advisory Board. We look forward to working together with our new colleagues!

Photos and memorable moments from the event can be viewed in the gallery below:

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# Commemoration of the Chamber's Founding in Kraków



The celebration marking the 5th anniversary of the Polish-Hungarian Chamber of Commerce was successfully held in Kraków.

The program offered a fitting reflection on the past years, highlighting the Chamber's role in strengthening Polish–Hungarian business relations. During the event, speeches were delivered by Wojciech Laptas, Deputy Director of the Department for Entrepreneurship and Innovation Development of KRAKÓW, on behalf of Stanisław Mazur, Deputy Mayor of Kraków; Dr. Tibor Gerencsér, Consul General of Hungary in Kraków; Marlena Miasko, Vice President of the Katowice Chamber of Commerce; and Ewa Woch, Vice President of Targi w Krakowie.

Anna Wisniewski and Andrzej Mikulski gave personal remarks, recalling the founding of the Chamber and its history.

A special thank you goes to Tokaj Hétszőlő for providing the champagne for the anniversary toast!

## International Business Mixer event held in Kraków



If it's June, then it must be Kraków! This year again, hundreds of participants attended the international event, where chambers of commerce of several countries jointly organized a business networking meeting to support the development of business relations. The International Business Mixer Kraków 2025 was hosted at the Park Inn by Radisson Hotel. We trust that the connections made during the mixer will serve as a valuable foundation for future collaborations.

## We are relaunching our FIT FOR POLAND – Startup Accelerator Program



### The FIT FOR POLAND STARTUP ACCELERATOR PROGRAM is starting again

The Polish-Hungarian Chamber of Commerce is launching its Start-Up Accelerator Program again this year, within which several events will take place. We will share the details soon.

We are looking forward to applications from corporate partners for the program, and we will also soon announce our start-up competition as part of the program! Follow the program news closely!

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#### **EVENT**

## V4 SEAPORTS – Webinar on the Role of Polish Ports in Regional Logistics



Join the webinar focused on the importance of Polish seaports for the Visegrad Group (V4) countries. The event will explore future development strategies and how Polish ports can support regional economic cooperation and logistics security.

**Date:** 30 June 2025 **Time:** 10:00–11:30 **Platform:** MS Teams

Speakers will include representatives from the ports of Gdańsk, Gdynia, and Szczecin-Świnoujście, as well as Polish and V4 experts. The meeting will be moderated by **Rafał Machowiak**, Secretary of the National Chamber of Maritime Economy (Poland).

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## HOMEINFO.hu



HOMEINFO.hu has been Hungary's leading online platform for construction, renovation, and interior design for over 15 years. Thousands of professional articles, inspiring images, videos, and product recommendations help users make informed decisions. The portal organizes exhibitions and workshops that offer effective visibility and networking opportunities for our collaborating partners.

More Information: https://www.homeinfo.hu

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#### TRADE NEWS FROM HUNGARY

## HUNGEXPO - SIRHA Budapest 2026



As the Polish representative of Hungexpo, we are pleased to invite you to participate as an exhibitor or visitor at Central and Eastern Europe's leading food industry and HoReCa trade exhibition!

### **SIRHA Budapest 2026**

Date: March 3-5, 2026

Venue: Hungexpo Budapest Congress and Exhibition Center, H-1101 Budapest, Albertirsai

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SIRHA Budapest 2026 is the most significant international trade fair in the region in the fields of the food industry, bakery, confectionery, hospitality, and gastronomy, organized at the modern Hungexpo Budapest Congress and Exhibition Center. This internationally recognized event offers a unique platform for professionals to build connections, showcase innovations, and develop strategic business partnerships. At the 2024 event, more than 26,000 professional visitors from 42 countries and over 300 exhibitors from 16 countries participated, so the 2026 exhibition promises even greater opportunities.

#### Why is it worth participating in SIRHA Budapest 2026?

- **Discover innovations:** Learn about the latest developments in food and beverage products, bakery and confectionery equipment, kitchen technology, hospitality solutions, and sustainable packaging and logistics (BUDATRANSPACK).
- **Networking with leaders:** Meet professionals from Austria, Italy, Poland, Czech Republic, Croatia, Slovakia, Serbia, Romania, and other countries.
- **Professional programs:** Participate in conferences, round-table discussions, competitions like the Public Catering Championship, and exclusive events such as Future Store and Ice Cream Adventure 2026.
- **Showcase your brand:** Compete for the prestigious Innovation Award and promote your latest products to a targeted audience.

• **Business growth:** Take advantage of the event's 325,000 EUR media reach, including 500 media appearances and targeted social media campaigns to grow your market presence.

### **Highlighted sectors:**

- · Food and beverage products
- · Bakery, confectionery, and sweet industry solutions
- · Kitchen and hospitality equipment
- · Packaging, technology, and sustainable practices

Whether you are a food producer, restaurant owner, hospitality operator, or technology provider, SIRHA Budapest 2026 offers a unique opportunity to meet industry leaders, explore the latest trends, and expand your network in the heart of Central and Eastern Europe. Don't miss the region's most important food and hospitality industry event!

### Contact and registration:

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#### **BUSINESS NEWS FROM HUNGARY**

Introduction of NPL (non-performing loan) Act in Hungary and obligation of branches to open bank account

## PETERKA PARTNERS

YOUR CEE LAW FIRM

The task of the Polish-Hungarian Chamber of Commerce is to provide up-to-date market information in as many areas as possible. In cooperation with our member company Peterka & Partners we strive to present the latest business news from Hungary. Please read our news on the introduction of NPL (non-performing loan) Act in Hungary and obligation of branches to open bank account.

For further details of the news, please click on the following link:

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All-in-one CRM Software for Growing Communities