

DearSubscriber

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

## NEWSLETTER - 2025/07

## CHAMBER NEWS

We are relaunching our FIT FOR POLAND – STARTUP ACCELERATOR program.



### *Fit for Poland II. –Startup Accelerator Program*

**Polish-Hungarian Chamber of Commerce** is launching the second edition of the "Fit for Poland II." **Startup Accelerator Program**, which supports Hungarian startups in entering the Polish market.

Why should you apply?

As part of the program, you will :

- get to know the **Polish innovation ecosystem**,
- develop a **case study of real market expansion**,
- take part in training on **negotiation techniques and business culture**

Program Structure:

**In-person meeting in Budapest:** September 3rd, 2025


**In-person meeting in Katowice:** October 27-28, 2025r.

**Online webinars:** September-October 2025

**Networking programs** after in-person meetings

**Application:**

Complete the **online application form** and attach a **short video** (max 5 minutes) **in English showcasing your project**

 <https://docs.google.com/forms/d/e/1FAIpQLSdfDAsh0ybkIfouApyMG04aFamEXBhtwntLxHhhpvqWuWsyhQ/viewform?usp=header>

**Application deadline: 7th of August 2025**

In case of any questions, please contact us at: [info@plhucc.com](mailto:info@plhucc.com)

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Deep Tech CEE Summit 2025



*InnoMaker Partners* is the official Hungarian ecosystem partner supporting **Deep Tech CEE Summit 2025**, which will take place in Warsaw on October 27-29, 2025.

This three-day event is one of the key forums focused on deep tech in the Central and Eastern Europe region. It brings together startups, investors, researchers and innovation decision-makers on a unique platforms.

The highlight of the summit is the CEE Challenge startup competition, with applications open until July 30, 2025.

Finalists will participate in Investor Day, where over 100 investors will be ready for one-on-one meetings. The top participants will receive a total cash prize of €8,500 and an invitation to the Hello Tomorrow Global Summit 2026.

This is a unique opportunity for Hungarian deep tech startups to present themselves on the cross-border stage, expand their network and strengthen their presence in CEE.

#### Questions?

Contact us at:  
[info@plhucc.hu](mailto:info@plhucc.hu)

## Event Calendar 2025 2nd half

Event Calendar 2025			
Polish-Hungarian Chamber of Commerce Events			
Partner institutions and member company events			
03. September 2025	Budapest	Fit for Poland - Startup Project - Training (with invitation only)	
03. September 2025	Budapest	Polish-Hungarian Business Mixer - Rooftop Event	
18-21. September 2025	Budapest	CEE participation at OMÉK exhibition at HUNGEXPO	
23. September 2025	Warsaw	Business Environment Assessment Study	
25. September 2025	Online	By Antal and Cushman & Wakefield Webinar 1 - Autumn Season	
30. September 2025	Lód	Business Environment Assessment Study	
06. October 2025	Online	Fit for Poland - Startup Project - Mentoring day (for startup companies only)	
07. October 2025	Tricity	Business Environment Assessment Study	
13. October 2025	Online	By Antal and Cushman & Wakefield Fit for Poland - Startup Project - Venture Capital Day (for startup companies only)	
14. October 2025	Poznań	Business Environment Assessment Study	
14. October 2025	Kraków	By Antal and Cushman & Wakefield Business Meeting and standing reception combined with company visit by Nym 361	
15. October 2025	Kraków	Polish-Hungarian Business Forum in Kraków at EXPO event organized in cooperation with CEE Kraków	
18. October 2025	Budapest	BMW Construction & Woodworking Professionals Workshop 2025 at ROK Hall	
21. October 2025	Wrocław	Business Environment Assessment Study	
23. October 2025	Online	By Antal and Cushman & Wakefield Webinar 2 - Autumn Season	

In 2025 the *Polish-Hungarian Chamber of Commerce* is organizing numerous events supporting Polish-Hungarian business relations and provide insight into the business and economic relations.

The event calendar also includes activities organized by our member companies and partner institutions.

The calendar is regularly updated.

You can view the events at the following link:

[Read More](#)

## EVENT

# Polish-Hungarian Business Mixer-Rooftop Event in Budapest



### Polish-Hungarian Networking Event in Budapest

The *Polish-Hungarian Chamber of Commerce* is pleased to invite you to the **Polish-Hungarian Business Mixer**, taking place on **September 3, 2025**, from **16:30 to 19:00**, on the **rooftop terrace of Millennium Gardens** in Budapest (Lechner Ödön fasor 10/B).

This exclusive event offers a unique opportunity to connect with **startups, investors, and business leaders** from Hungary and Poland, with a special focus on **investment, innovation, and cross-border collaboration**. It's the ideal setting to discover promising Hungarian startups, share ideas, and promote your business in a dynamic, international environment.

#### Participation fees:

- **Members:** 1 person free / 15,000 HUF (+VAT) for additional guests
- **Non-members:** 25,000 HUF (+VAT)
- **Early bird (until August 13th):** 17,000 HUF (+VAT)

Registration begins on August 1st!

📩 For more information, contact us at [info@plhucc.com](mailto:info@plhucc.com).  
We look forward to welcoming you!

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## PETERKA PARTNERS has opened its tenth office in southern Poland.

# PETERKA PARTNERS

YOUR CEE LAW FIRM

### PETERKA PARTNERS opened its tenth office in Southern Poland

PETERKA PARTNERS has officially opened a new office in **Rzeszów** – the capital of the **Podkarpackie Voivodeship**, located in southeastern Poland, near the border with Ukraine. The new location is a response to growing client demand in the region and is part of the firm's consistent expansion strategy in Central and Eastern Europe.

The **Rzeszów office** is headed by two experienced Polish lawyers: **attorney-at-law Dagmara Klimek** and **attorney-at-law Dawid Lewicki** – both of whom serve as directors of the office. The local team now **numbers ten**, and the firm plans to expand further, reflecting its growing presence in the region.

The new office **provides comprehensive legal and tax advisory services** to domestic and international clients – from day-to-day operational support to the implementation of complex local and cross-border transactions.

The opening of the Rzeszów branch strengthens the firm's offerings to **Polish businesses**, particularly those operating in the Czech Republic, Slovakia, and other countries in the region. **The Polish Desk** model – offering Polish-language client service and international coordination – is a direct response to the needs of Polish companies planning international expansion or already active in international markets.

In Rzeszów, as in other parts of Poland, PETERKA PARTNERS **collaborates with local law firms**, providing legal services as a subcontractor to clients in Central and Eastern Europe. This collaboration gives local firms access to PETERKA PARTNERS's regional and international infrastructure.

The firm's **Polish team** advises leading companies in Central and Eastern Europe and global corporations – particularly those Polish companies planning to enter or already operating in international markets. The scope of advice includes commercial law, mergers and acquisitions, labor law, tax, real estate law, bankruptcy and restructuring proceedings, intellectual property, and litigation and out-of-court disputes.

PETERKA PARTNERS is also actively involved in numerous organizations, such as: **Globaladvocaten, Airlines 4 Europe, the Scandinavian-Polish Chamber of Commerce, the Polish-Romanian Chamber of Commerce and Industry, the Podkarpackie Business Club**, and the **Rzeszów Regional Chamber of Commerce and Industry**.

#### Media contacts and information:

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Details and more information are available at the following link:

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#### MEET OUR NEW MEMBER COMPANY

The Varsovia University of Business and Applied Sciences – EUniversity Ltd.

ÜZLETI ÉS ALKALMAZOTT  
TUDOMÁNYOK EGYETEME  
**VARSOVIA**  
POZSONYI KIHELYEZETT TAGOZAT

**Varsovia University of Business and Applied Sciences** offers EU-accredited university programs in 5 countries, also available for students in Hungary. Our Management and Psychology programs are accessible alongside employment, in both online and hybrid formats. Our lecturers are recognized practitioners who design their courses based on the latest industry trends. No admission score threshold, no language exam requirement, and no upper age limit: flexible learning with affordable payment options.

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## TARGI W KRAKOWIE - Targi w Krakowie has a new president



### Targi w Krakowie has a new president – Ewa Woch takes over

From **1 July 2025**, **Targi w Krakowie** will be headed by a new president: **Ewa Woch**, the company's co-founder and current vice president, will replace **Grażyna Grabowska**, who is retiring.

Ewa Woch has been active in the Polish trade fair sector for decades, with significant experience in strategic partnerships, event development and congress management. She has previously been awarded the title of “**Manager of the Year**” and the **Honoris Gratia** award.

The other members of the management board are: **Paweł Nikliński** (vice president), **Małgorzata Borowiec** (new vice president), and **Marcin Bugajski** (member of the board).

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## TARGI W KRAKOWIE – KRAKDENT® Wins the UFI Marketing Award 2025



### KRAKDENT® Wins the UFI Marketing Award 2025

The 30th edition of the International Dental Trade Fair KRAKDENT®, organized by Targi w Krakowie, has been honored with the prestigious **2025 UFI Marketing Award**, granted by the **Global Association of the Exhibition Industry (UFI)** for the world's most outstanding exhibition marketing campaigns.

This year's competition focused on strategies aimed at engaging younger generations. KRAKDENT® stood out with a well-thought-out approach based on **storytelling, video marketing, and social media**, successfully reaching dental professionals from the Millennial, Gen Z, and Alpha generations.

The campaign was not only effective but also set an example for the future of exhibition industry marketing. The award ceremony will take place during the **UFI Global Congress**

2025 in Hong Kong.

Next edition of KRAKDENT®: **April 16–18, 2026**

Venue: **EXPO Kraków**

More info: [krakdent.pl](https://krakdent.pl)

## BUSINESS NEWS FROM HUNGARY

### NEWS ON HUNGARIAN MARKET

#### PETERKA PARTNERS

YOUR CEE LAW FIRM

##### New Tax and Labor Law Changes in Hungary

The Polish-Hungarian Chamber of Commerce aims to provide its members with up-to-date business information regarding the Hungarian market. In cooperation with our member firm, **PETERKA & PARTNERS**, we highlight two important recent changes:

- **Corporate Income Tax: new reporting options and favorable modifications**

Companies that become domestic taxpayers as a result of cross-border restructuring may report previously acquired shareholdings within 75 days. In addition, the draft law clarifies that demergers are considered preferential asset transfers, and in cases of partial non-performance, the tax base may be adjusted proportionally. The upper limit of the tax deduction related to R&D activities will increase to 150 million HUF.

- **Possibility to request a tax identification number for third-country workers**

Employers can now request a tax identification number from the authorities for employees arriving from outside the EU if it is necessary for their employment.

Detailed information and official documents are available at the following link:

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