

Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

NEWSLETTER - 2025/09

CHAMBER NEWS

Polish-Hungarian Business Forum and B2Match - 2025.10.15.



Registration is now open for the Polish-Hungarian Business Forum!

We are pleased to invite you to the Polish-Hungarian Business Forum, taking place on 15 October 2025 in Kraków at EXPO Kraków, during the SYMAS® & MAINTENANCE Trade Fair and Fastener Poland.

Registration: <https://plhucc.glueup.com/event/polish-hungarian-business-forum-149044>

This unique event will bring together business leaders, industry experts, and manufacturers to discuss opportunities for cooperation and growth in Central and Eastern Europe.

Programme:

- 9:00 – Registration
- 9:30 – Opening remarks
- 10:00–10:45 – Panel discussion: *Shaping the Future of Industry – Cross-Sector Strategies for Growth*
- 11:00–11:20 – Keynote speech by Peterka & Partners
- 11:20–12:20 – Panel discussion: *Global Industry, Regional Strength – Building Partnerships in Central and Eastern Europe*
- 12:30–13:30 – Networking lunch
- 13:30–16:00 – B2B meetings (via the B2Match platform)
- 15:00–16:00 – Guided visit to the SYMAS®, MAINTENANCE and FASTENER trade fairs

The Forum also offers **B2B networking sessions**, providing excellent opportunities to establish new business contacts and strengthen regional cooperation.

The B2B matchmaking will be available via the B2Match platform, with access granted after registration confirmation.

Partner organisations: Polish-Hungarian Chamber of Commerce, CED Central European Economic Development Network Nonprofit Ltd., Aviation Valley, Polish Automotive Group, Csongrád-Csanád County Chamber of Commerce and Industry, Kraków Chamber of Commerce, Enterprise Europe Network South Poland.

Partner companies: PETERKA PARTNERS, Targi w Krakowie Sp. z o.o. (EXPO Kraków), Raben Logistics Polska, Nowy Styl, Gedeon Richter Polska.

Join us in Kraków and let's shape the future of industry together!

[Read More](#)

EVENT

Polish-Hungarian Business Mixer - 2025.09.03.



Polish–Hungarian Business Mixer in Budapest

On 3 September 2025, the Polish-Hungarian Chamber of Commerce hosted the Polish–Hungarian Business Mixer on the rooftop terrace of Millennium Gardens in Budapest. The event was a great success, bringing together business leaders, investors, and entrepreneurs in an inspiring setting.

The evening focused on investments and start-ups, offering participants an excellent opportunity to build new connections, share ideas, and launch business collaborations. The lively discussions and diverse group of attendees – from early-stage innovators to experienced investors – once again highlighted the strength of Polish–Hungarian business cooperation.

The Chamber extends its gratitude to all speakers, partners, and participants who contributed to making this evening both successful and memorable.

Event gallery:

[Read More](#)

Fit for Poland Accelerator Programme - 2025.09.03.



Fit for Poland Accelerator Programme Launched in Budapest

The Polish-Hungarian Chamber of Commerce successfully launched the Fit for Poland Accelerator Programme with its first training session on 3 September 2025 at Millennium Gardens in Budapest.

The programme aims to support startups and innovative SMEs in exploring the Polish market and preparing for international growth. Participants gained valuable insights into the Polish business environment, built connections with mentors and experts, and exchanged experiences with fellow entrepreneurs.

The Chamber extends its gratitude to TriGranit for hosting the event and to the Wacław Felczak Foundation for supporting the programme.

This was only the first step of the initiative, but the participants' enthusiasm and creativity already promise fruitful future collaborations.

Event gallery:

[Read More](#)

MEMBER COMPANY NEWS

BEAS – Business Environment Assessment Study

Premiere of the BEAS Warsaw report!

Below is the fifth edition of the study on the investment potential of Polish cities, prepared by Antal and Cushman & Wakefield based on the survey of over 1,000 decision-makers from enterprises in Poland.

With a score of 7.5/10, Warsaw is among the most attractive locations for business, right next to Krakow and the Tri-City.

The capital city achieved the highest scores in the country in four key areas:

- Infrastructure – 8.3
- Office space availability – 8.3



- Business potential – 8.1
- Employment potential – 7.4

A lower rating (compared to other locations) – 7.4 – concerned the overall attractiveness of the capital as a place to live.

BEAS is a comprehensive tool for investors that helps to assess the real potential of cities based on market and business data. It facilitates investment planning, taking into account, among other things, legal regulations, demographic changes, and administrative support.

The report analyzes seven key areas: infrastructure, the office space market, administration, education, employment, business potential, and general quality of life.

We invite you to download the report:
<https://investmentpotential.pl/>

[Read More](#)

ASB - New Guidance on Polish Withholding Tax



New Guidance on Polish Withholding Tax

The Polish Ministry of Finance has published its final guidance on the application of the beneficial owner (BO) clause under the Polish withholding tax (WHT) regime. This is particularly relevant for Hungarian companies involved in dividend, interest, or royalty payments.

To qualify for preferential WHT treatment, the beneficiary must:

- Receive and use the payment for their own benefit, bearing the economic risk.
- Not act as an intermediary or be obliged to transfer the payment further.
- Conduct genuine business activity in their country of residence.

The assessment is based on economic substance rather than formal ownership. Intragroup arrangements do not automatically exclude BO status but require individual analysis.

The rules apply only to passive income and cover both EU exemptions and double tax treaties. For related parties, stricter verification is required, while for unrelated parties, a tax residence certificate and BO statement may suffice.

Applying the guidance provides legal certainty, so Hungarian investors should ensure their structures and documentation comply with the requirements to mitigate WHT risks in Poland.

[Read More](#)

Fine Wines Association – 2025 Year-End Wine Selection



Fine Wines Association – 2025 Year-End Wine Selection

The Fine Wines Association is pleased to present its exclusive year-end wine selection for chamber members, available under special conditions. The offer includes a range of outstanding wines — perfect for festive occasions, corporate events, or as distinguished gifts for business partners.

The full wine selection is available at the following link:

[Read More](#)

EXPO NEWS

Hungexpo

HUNGEXPO Budapest Congress and Exhibition Center		
EXHIBITION PROGRAM 2026.		
AGROMASH EXPO 2026 International Horticulture and Agricultural Machinery Exhibition	www.agromashepo.hu/en	21-24 January
FeHoVa International Exhibition	www.fehova.hu/en	3-8 February
TRAVEL 2026 International Tourism, Exhibitions and Exhibitions Festival	www.utasas.hungexpo.hu/en	19-22 February
BUDAPEST BOATSHOW 2026 International Boat Show	www.boatshow.hu/en	19-22 February
SIRHA BUDAPEST 2026 International Hunting and Arms Exhibition	www.sirha-budapest.com/en	3-5 March
CONSTRUMA 2026 International Building and Construction Exhibition	www.construma.hu/en	25-28 March
HOME Design 2026 International Home Design Exhibition	www.otthon-design.hu/en	25-28 March
MACH-TECH 2026 International Trade Fair for Machinery, Manufacturing and Energy Technology	www.iparnapijai.hu/en	18-21 May
INDUSTRY DAYS 2026 International Industry Days Exhibition	www.iparnapijai.hu/en	18-21 May
AUTOMOTIVE EXHIBITION 2026 International Automotive Exhibition	www.automotiveexpo.hu/en	18-21 May
ENVIRONTEC 2026 International Environmental Technology Exhibition	www.environtec.hu/en	7-9 October
Manuscript closed on 2nd June 2025. HUNGEXPO Ltd. reserves the right to make changes. Please check the date of the exhibition before your visit! www.hungexpo.hu		
FURTHER INFORMATION: REPRESENTATIVE IN POLAND Project Manager: Peter Palkó Tel: +36 20 422 4329 E-mail: peter.palko@plhucc.com		
 		

Hungexpo Update: Apply Now!

Summer may be winding down, but opportunities at Hungexpo are just heating up! It's time to shift gears from vacation mode to opportunity mode and prepare for a vibrant season of trade fairs, exhibitions, and industry events.

Expos aren't just events—they're gateways to growth. Whether you're looking to showcase your brand, explore the latest innovations, or connect with industry leaders, Hungexpo is the place to be. Don't miss your chance to position your business at the heart of the action.

Take advantage of early bird rates when you apply for:

- AGROMashExpo
- FEHOVA (Fishing, Hunting and Arms International Exhibition)
- CONSTRUMA & HomeDesign

Early Bird Deadline: September 30

Ready to grow your business?

Secure your spot today by contacting our agent, Peter Palkó at peter.palko@plhucc.com.

[Read More](#)

BUSINESS NEWS FROM HUNGARY

CURRENT NEWS FROM PETERKA PARTNERS

PETERKA PARTNERS

YOUR CEE LAW FIRM

The goal of the Polish-Hungarian Chamber of Commerce is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company, PETERKA & PARTNERS, we would now like to draw attention to two important recent changes:

• Government Decree 276/2025 on ESG Act Enforcement

Government Decree 276/2025 (VIII. 21.) on the rules for imposing fines for breaches of the ESG Act (Act CVIII of 2023) has been adopted. The Decree, effective from 6 September 2025, sets out detailed rules on the amounts of, and criteria for, fines to be imposed by the Supervisory Authority for Regulatory Activities (SARA). The rules introduce transparent and proportionate penalties (e.g., unauthorized ESG contributor services: HUF 200,000–10

million; unauthorized ESG data requests: HUF 1 million and up to 1% of turnover, capped at HUF 50 million; failure to submit ESG data to SARA: HUF 200,000–2 million; failure to provide preparatory programmes: HUF 200,000–3 million). Multiple and repeated infringements may lead to aggregated or repeated fines, with payment due within eight days. SARA will assess the impact on sustainable development and any good-faith remedial steps when setting the exact amount.

- **SARA Decree No. 8/2025 on NIS2 Registration**

The Hungarian Supervisory Authority for Regulatory Affairs (SARA) has issued a decree, Decree No. 8/2025 (VIII. 21.), extending the scope of information required for NIS2 registration under the Hungarian Cybersecurity Act. From 22 August 2025, entities must indicate the total number of electronic information systems under their control in addition to the data already required. The number is relevant for statutory documentation and for calculating the maximum fee of the mandatory cybersecurity audit. Entities already registered must provide this information by 31 December 2025.

Further details are available at the following link:

[Read More](#)



Powered by Glue Up

All-in-one CRM Software for Growing Communities