

Dear Luca,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

NEWSLETTER - 2025/12



On behalf of the Polish-Hungarian Chamber of Commerce, thank you for your cooperation throughout the year! We wish you a Merry Christmas and a Happy and Healthy New Year!

W imieniu Polsko-Węgierskiej Izby Gospodarczej dziękujemy za całoroczną współpracę!
Życzymy Państwu Wesołych Świąt, Nowego roku pełnego sukcesów i zdrowia!

A Lengyel-Magyar Gazdasági Kamara nevében köszönjük az egész éves együttműködésüket!
Kívánunk Áldott Karácsonyt, Sikerekben és Egészségben gazdag Új Esztendőt!

EVENTS

Christmas Reception Budapest - 2025.12.04



Christmas Reception 2025

On *December 4, 2025*, the Polish-Hungarian Chamber of Commerce was pleased to welcome its members, partners, and friends to a Christmas Reception held at the Polish Institute in Budapest. The event provided an excellent opportunity for meaningful

conversations, valuable networking, and the joint celebration of Polish–Hungarian business cooperation.

We would like to extend our sincere thanks to our key partners — representatives of *Allegro*, the *Polish Institute in Budapest*, *Grayling Hungary Kft.*, *Tokaj-Hétszőlő*, *Tokaj Art Wine* — whose support contributed greatly to the success of the event. Special thank for Jaroslaw Bajaczyk, Marta Mikliszanska and Anna Wisniewski for the delivered speeches. The reception was a wonderful occasion to reflect on the achievements of the past year, celebrate our shared successes, and look ahead to cooperation opportunities in 2026. We are grateful to everyone who attended and helped create the warm and welcoming atmosphere of the event.

We wish all our members and partners a joyful holiday season and continued success in the year ahead.

Additional photos from the event are available on the Chamber's website:

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Christmas in Cracow - „Świątecznie o biznesie”



“Świątecznie o biznesie” – Year-End Business Meeting in Kraków

On December 5, 2025, the annual business meeting titled “Świątecznie o biznesie” organized by Krakow Technology Park and MARR took place in Kraków. The event provided an excellent opportunity, as the year drew to a close, to pause for a moment, reflect on the results of an exceptionally dynamic period, and draw inspiration for the future. Agnieszka Pala, Director of the MARR with Hanna Wojciechowska representing the Chamber at the event can be seen at the picture.

The special guest of the event was Kinga Baranowska, a renowned Polish mountaineer, geographer, psychologist, and psychotherapist who has successfully climbed nine eight-thousand-meter peaks. In her presentation, she shared experiences related to perseverance, overcoming challenges, and managing crisis situations, drawing strong parallels with the challenges of the business world and everyday decision-making.

The event was hosted at the Fellini Restaurant in the Radisson RED Hotel, located in the Unity Tower complex. Participants also had the opportunity to visit the 23rd floor of the Unity Tower, offering a breathtaking panoramic view of the city of Kraków.

The meeting took place in a festive yet professional atmosphere, combining inspiring ideas, networking opportunities, and a meaningful closing of the year, while also laying the foundation for future cooperation.

EU CHRISTMAS MIXER IN BUDAPEST_12.08.



Joint Christmas Reception of the EU Chambers in Budapest

On *December 8, 2025*, the joint Christmas Reception of the EU Chambers was held in Budapest, providing an excellent opportunity for members of the EU Chambers Business Community to close the year, review the past period, and discuss shared plans for 2026. Ms Beata Rakosi from Dutcham with Marcin Pondo representing the Polish-Hungarian Chamber can be seen in the picture.

The event took place at the Crowne Plaza Budapest (WestEnd), where participants met in a festive setting, exchanged experiences, and further strengthened cooperation among the chambers. Informal conversations and networking once again highlighted the active and collaborative nature of the EU Chambers community.

The reception also offered a great opportunity for participants to look back together on the achievements of 2025 and to share their ideas regarding professional programs and directions for cooperation in the coming year.

We hope to continue meeting as many of our members as possible at this festive event, which also serves as an excellent platform for networking and building connections.

Student Mentoring Programme 2025 - Opening Event



We would like to thank all applicants for the great interest in the **Student Mentoring Programme 2025**. The application period has now officially closed, and we were pleased to receive a high number of quality applications.

Following the selection process, the programme officially started with the *opening event in Budapest*, where we had the opportunity to welcome the accepted participants. The event marked the beginning of an exciting mentoring journey, introducing students to the objectives of the programme and providing an overview of the upcoming activities.

The Student Mentoring Programme 2025, organized by the Polish-Hungarian Chamber of Commerce with the support of the Waław Felczak Foundation and institutional partners, aims to strengthen students' knowledge of Polish–Hungarian economic and trade relations. Through webinars, professional meetings and a study tour in Poland, participants gain practical insights and valuable networking opportunities.

We are delighted to launch this year's programme and look forward to working together with our motivated students throughout the coming months.

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OUR NEW MEMBER COMPANIES

PV Partners



We are pleased to introduce our new member company, **PV Partners**, a legal, financial, and tax advisory firm that supports businesses at every stage of their development with a strong business-oriented approach.

PV Partners provides its services in two main areas. Its transactional practice focuses on mergers and acquisitions, investments, corporate legal transactions, as well as capital market activities and compliance matters. Within its general corporate services, the firm offers Legal Process Outsourcing (LPO) solutions along with related tax and financial support, with particular emphasis on the high-tech and deep-tech sectors.

PV Partners offers its clients comprehensive solutions in Hungary and internationally through its network of partner offices worldwide—primarily across Europe and in the United States.

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Hungexpo

HUNGEXPO Budapest Congress and Exhibition Center		
EXHIBITION PROGRAM 2026.		
AGROMASH EXPO 1st International Agriculture and Agricultural Machinery Exhibition	www.agromasexpo.hu/en	21-24 January
FeHoVa 1st International Food and Beverage Exhibition	www.feheva.hu/en	5-8 February
TRAVEL 1st International Travel and Tourism Exhibition	www.utazas.hungexpo.hu/en	19-22 February
BUDAPEST BOATSHOW 1st International Boat Exhibition	www.boatshow.hu/en	19-22 February
SIRHA BUDAPEST 1st International ROSSCA and Retail Show	www.sirha-budapest.com/en	3-5 March
CONSTRUMA 1st International Construction and Building Exhibition	www.construma.hu/en	25-29 March
HOME Design 1st International Home Design Exhibition	www.otthon-design.hu/en	25-29 March
MACH-TECH 1st International Machine Tools, Machinery, Manufacturing and Working Technology Exhibition	www.iparnapjai.hu/en	18-21 May
INDUSTRY DAYS 1st International Industrial Trade Exhibition	www.iparnapjai.hu/en	18-21 May
AUTOMOTIVE HUNGARY 1st International Automotive Exhibition	www.automotiveexpo.hu/en	18-21 May
ENVIRONTEC 1st International Environmental Technology, Water, Natural Resources Exhibition	www.environtec.hu/en	7-9 October

Monitors are closed on first time only. HUNGEXPO Ltd. reserves the right to make changes! Please check the date of the exhibition before your visit! www.hungexpo.hu/en

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Hungexpo Update: Apply Now!

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BUSINESS NEWS FROM HUNGARY

PETERKA PARTNERS NEWS

PETERKA PARTNERS

YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

- Tax Changes Affecting Businesses from January 2026**

The 2025 autumn tax package adopted on 18 November, aims to reduce corporate tax burdens, simplify administration, and advance digitalization of tax procedures to support competitiveness and predictability for businesses, especially SMEs and sole traders in Hungary. It introduces new investment-focused tax incentives, raises the VAT exemption threshold for small taxpayers, and adjusts personal, social contribution and KIVA tax rules to ease tax liabilities and broaden eligibility. The package also includes measures to delay excise tax increases, modernize tax administration processes, and offer targeted incentives for energy-related investments.

- Hungary adopted a new national AI Act**

In 2025 Hungary adopted a new national AI Act to implement the EU Artificial Intelligence Regulation (EU 2024/1689) into domestic law. The new legislation took effect on 1

December, 2025. The law designates two primary authorities: the National Accreditation Authority as the AI Notification Authority, and the Minister of National Economy, as the AI Market Surveillance Authority, to oversee the compliance of high-risk AI systems and market surveillance and imposes substantial compliance obligations on any company that develops, integrates, distributes, or utilizes AI in Hungary. The law establishes the Hungarian Artificial Intelligence Council, which advises the government on national AI strategy, education, ethical frameworks, and cooperation. The provisions relating to the AI regulatory testing environment will enter into force on 2 August, 2026.

Further details and official background materials are available at the link below:

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