

Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

## NEWSLETTER - 2026/02

### EVENTS

## Polish-Hungarian MeetUp at SIRHA Budapest 2026



### Polish-Hungarian MeetUp at SIRHA Budapest 2026

The Polish-Hungarian Chamber of Commerce, in cooperation with the Polish Investment and Trade Agency (PAIH), is pleased to invite its members to the Polish-Hungarian MeetUp at the Polish stand during SIRHA Budapest 2026.

The MeetUp will take place on **5 March 2026** from 11:00 to 12:00 at HUNGEXPO Budapest Congress and Exhibition Center (Hall A, Stand 104A), where PAIH is organizing the official Polish stand. The event will provide an excellent opportunity to connect with Polish exhibitors, explore cooperation possibilities, and strengthen Polish-Hungarian business relations in the food and hospitality sector.

A strong group of Polish companies will be present at the stand, including Młyn Niedźwiady, Wart-Milk, ZMB Biernacki, Goodvalley, Millano, M.Pelczar Chocolatier, Beskid Chocolate and many other representatives of the Polish agri-food industry.

We warmly encourage our members to take part in this networking opportunity. Upon prior registration via the Chamber, participants will receive a link for free entrance to the fair on that day.

We look forward to meeting you at SIRHA Budapest 2026!

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## Open Day - SumUp



On 24 February 2026, the Polish-Hungarian Chamber of Commerce successfully held its Online Open Day, bringing together member companies from Poland and Hungary for an engaging and informative meeting.

The event was organised in two language sessions – first in Hungarian, followed by Polish – ensuring open discussion and active participation in both languages. Participants could learn about the Chamber’s communication platforms, including the Glue Up system, and received an overview of planned events and programmes for 2026, as well as ongoing projects and sponsorship opportunities.

The interactive format allowed members to ask questions, share ideas, and discuss current business topics. The strong interest and positive feedback confirmed the value of regular dialogue within our Polish-Hungarian business community.

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## Student Mentoring Programme – Study Visit to Kraków and Warsaw



### Student Mentoring Programme – Study Visit to Kraków and Warsaw

The Polish-Hungarian Student Mentoring Programme recently offered participants an inspiring and intensive study visit to Kraków and Warsaw, providing them with valuable professional insights and unforgettable experiences. The programme is proudly sponsored by the Waclaw Felczak Foundation, whose support makes this cross-border initiative possible.

During their stay in Kraków, students visited EXPO Kraków, as well as the office of the Polish-Hungarian Chamber of Commerce. The programme also included sightseeing in the

historic city, allowing participants to explore Kraków's cultural heritage, and a business dinner that created an excellent opportunity for networking and informal exchange. Students also visited Nowy Styl, gaining first-hand insight into the operations of an internationally successful Polish company.

In Warsaw, the group continued the professional programme with visits to the Polish Investment and Trade Agency (PAIH), Polish Development Fund (PFR/PFP), Aluprof, and the Embassy of Hungary in Warsaw. Participants also had the opportunity to meet representatives of Kancelaria Mikulski & Partners, broadening their understanding of the legal environment of international business cooperation. Sightseeing in Warsaw complemented the professional programme, giving students a deeper understanding of Poland's capital and its dynamic economic landscape.

The study trip combined business, diplomacy and culture, strengthening Polish-Hungarian academic and professional ties. The closing event of the mentoring programme will take place soon, marking the culmination of months of cooperation, learning and relationship-building within this year's edition.

We look forward to seeing the students at the Closing Event, on the 5. of March (Thursday) at 14.00.

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## Save the Date 23.04.2026 - Polish-Hungarian Business Mixer in BUDAPEST



On 23 April 2026, the Polish-Hungarian Chamber of Commerce will organize the Polish-Hungarian Business Mixer event in Budapest.

The event will be organized in cooperation and with sponsorship of our member companies. Please let us know if you are interested in being partner of this event.

More information will be shared later.

### OUR NEW MEMBER COMPANIES

MIEBACH



We are pleased to introduce our new member company, Miebach Consulting – a global consulting firm specializing in supply chain optimization. Founded in 1973 in Frankfurt am Main, Miebach has been supporting companies worldwide for over 50 years in transforming and improving their logistics and operational processes.

The company combines expertise in strategy, supply chain engineering, and digital solutions. Miebach supports clients in designing logistics networks, implementing modern technologies and automation, and building more efficient and sustainable operations. With a hands-on approach, the team not only advises but also actively supports the implementation of solutions.

Miebach is also active in Poland and the CEE region, where it helps companies build resilient and future-ready supply chains by combining global know-how with strong local market expertise.

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## SilverFrog



We are pleased to announce that SilverFrog Informatikai Kft has joined the Polish-Hungarian Chamber of Commerce as a new member company.

SilverFrog is a provider of a CMMS-class (Computerized Maintenance Management System) solution designed to support companies in managing and optimizing their maintenance processes. The system helps organizations increase operational efficiency, improve asset reliability, and reduce downtime through structured and data-driven maintenance management.

We warmly welcome SilverFrog to our network and look forward to supporting the company in establishing valuable partnerships and expanding its activities in the region.

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# EXPO KRAKÓW - International Trade Fair for Drones and Anti-Drones Systems



## International Trade Fair for Drones and Anti-Drone Systems

On October 7–8, 2026, the International Drone and Counter-Drone Systems Fair DRONE SECURITY EXPO will take place at EXPO Kraków. This is a key international UAV industry event that will become the most important meeting platform in Poland for drone manufacturers, security system providers, service operators, uniformed services, and representatives of strategic sectors of the economy. The DSE fair is a response to the dynamic growth of the drone market and the increasing need for protecting facilities, borders, mass events, and airspace.

The event will showcase the latest advancements in unmanned aerial technologies, counter-drone solutions, surveillance systems, and integrated security platforms. Participants will have the opportunity to attend expert-led conferences, live demonstrations, and networking sessions designed to foster cooperation between industry leaders, public institutions, and end users. DRONE SECURITY EXPO aims to strengthen international collaboration, support innovation, and contribute to the development of safe and resilient security ecosystems in Poland and across Europe.

Event website: [www.dronesecurityexpo.pl](http://www.dronesecurityexpo.pl)

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## Hungexpo

HUNGEXPO Budapest Congress and Exhibition Center		
EXHIBITION PROGRAM 2026.		
<b>AGROMASH EXPO</b> 4th International Agricultural Machinery Exhibition 20-21 January	<a href="http://www.agromasexpo.hu/en">www.agromasexpo.hu/en</a>	21-24 January
<b>FeHoVa</b> 20th International Food and Beverage Exhibition 3-8 February	<a href="http://www.feheva.hu/en">www.feheva.hu/en</a>	3-8 February
<b>TRAVEL</b> 17th International Travel Exhibition 19-22 February	<a href="http://www.utasas.hungexpo.hu/en">www.utasas.hungexpo.hu/en</a>	19-22 February
<b>BUDAPEST BOATSHOW</b> 17th International Boat Exhibition 19-22 February	<a href="http://www.boatshow.hu/en">www.boatshow.hu/en</a>	19-22 February
<b>SIRHA BUDAPEST</b> 17th International Security Exhibition 3-5 March	<a href="http://www.sirha-budapest.com/en">www.sirha-budapest.com/en</a>	3-5 March
<b>CONSTRUMA</b> 17th International Construction Exhibition 25-29 March	<a href="http://www.construma.hu/en">www.construma.hu/en</a>	25-29 March
<b>HOME DESIGN</b> 17th International Home Design Exhibition 25-29 March	<a href="http://www.othon-design.hu/en">www.othon-design.hu/en</a>	25-29 March
<b>MACH-TECH</b> 17th International Trade Exhibition for Machine Manufacturing and Energy Technology 18-21 May	<a href="http://www.iparnapjai.hu/en">www.iparnapjai.hu/en</a>	18-21 May
<b>INDUSTRY DAYS</b> 17th International Trade Exhibition for Industry 18-21 May	<a href="http://www.iparnapjai.hu/en">www.iparnapjai.hu/en</a>	18-21 May
<b>AUTOMOTIVE EXHIBITION</b> 17th International Trade Exhibition for Automotive Industry 18-21 May	<a href="http://www.automotiveexpo.hu/en">www.automotiveexpo.hu/en</a>	18-21 May
<b>ENVIRONTEC</b> 17th International Trade Exhibition for Environmental Technology 7-9 October	<a href="http://www.environtec.hu/en">www.environtec.hu/en</a>	7-9 October

Manuscript closed on 2nd June 2025. HUNGEXPO LLC reserves the right to make changes! Please check the date of the exhibition before your visit! [www.hungexpo.hu](http://www.hungexpo.hu)

FURTHER INFORMATION: REPRESENTATIVE IN POLAND		
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**hungexpo**

## Hungexpo Update: Apply Now!

Expos aren't just events—they're gateways to growth. Whether you're looking to showcase your brand, explore the latest innovations, or connect with industry leaders, Hungexpo is the place to be. Don't miss your chance to position your business at the heart of the action.

Ready to grow your business?  
Secure your spot today by contacting our agent, Peter Palkó at [peter.palko@plhucc.com](mailto:peter.palko@plhucc.com).

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## PETERKA PARTNERS NEWS

### PETERKA PARTNERS

YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

#### ***Immigration and workforce law updates for 2026***

Hungary's government has proposed and enacted a set of immigration and employment law reforms that will take effect in 2026. These changes include the extension of temporary protective status for Ukrainian citizens, and accompanying rules aimed at facilitating legal employment and residence rights for non-EU nationals. These reforms are designed to align with EU Council decisions and clarify employer obligations and worker protections. As a result, both labour mobility and compliance requirements for Hungarian employers may be affected.

#### ***Property transfer tax and transaction rules amended***

From 2026, the rules governing the real estate transfer tax in Hungary have been revised to expand the conditions under which the base of the property transfer tax can be reduced via the "exchange purchase" relief. The amendments broaden the eligibility criteria and adjust procedural deadlines. These changes may significantly benefit buyers and investors in the residential property market by lowering tax liabilities when the statutory conditions for replacement purchases are met

Further details and official background materials are available at the link below:

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