

Dear Luca,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce. We wish you a pleasant reading!

NEWSLETTER - 2026/03



Happy Easter!

Kellemes Húsvéti Ünnepeket!

Wesołych Świąt Wielkanocnych!

EVENTS

Business Mixer in BUDAPEST-2026.04.23.



Business Mixer in Budapest – Strengthening Polish-Hungarian Cooperation

The **Polish-Hungarian Chamber of Commerce** invites its members and partners to an upcoming business mixer in **Budapest** on **April 23rd, 2026 (15:00–18:00)**.

The event will focus on key developments shaping today's business environment, including workforce trends in CEE, technological innovation, and financial market conditions. It will also explore perspectives on the Polish and Hungarian markets and opportunities for cross-border cooperation. In addition to the professional programme, participants will benefit from valuable networking opportunities with companies and institutions from both countries, creating space for new partnerships and exchange of ideas.

Event Details:

📅 23 April 2026 | 🕒 15:00–18:00

📍 Venue: Haris Park, 1022 Budapest, Marczibányi tér 6-7.

Participation Fee:

- **Members** of the Polish-Hungarian Chamber of Commerce:

-**Free of charge** for one participant per member company
-For 2nd person **standard price** from 08.04: 20,000 HUF (+VAT)

- **Non-Members:**

- **Standard price** from 08.04: 28,000 HUF (+VAT)

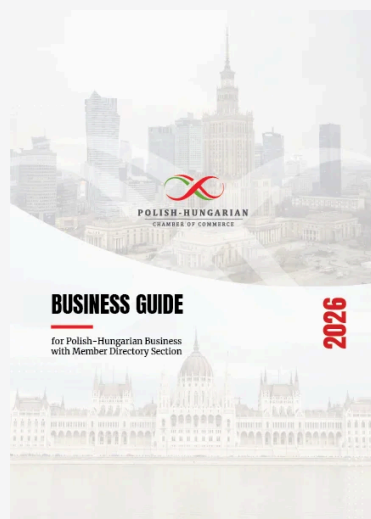
There are early bird tickets available until 07.04.2026!

We look forward to seeing you in Budapest! For registration see: <https://www.plhucc.com/>

Would you like to be the sponsor or partner of the event, please contact info@plhucc.com !

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Business Guide 2026 – Coming Soon



Business Guide 2026 – Coming Soon

The **Polish-Hungarian Chamber of Commerce** is pleased to announce that the **Business Guide 2026** is currently under preparation.

As one of the Chamber's flagship publications, the Business Guide provides a comprehensive overview of the Polish-Hungarian business community, featuring member companies, key sectors, and the latest developments shaping bilateral economic cooperation. The upcoming edition will once again serve as a valuable resource for companies seeking reliable partners, market insights, and visibility within the network.

The publication offers an excellent opportunity for members to present their activities and strengthen their presence among a wide audience of business partners and institutions in both countries.

We look forward to sharing the new edition soon and encourage interested members to explore the available promotional opportunities. Our advertisement packages are available below - please contact us at info@plhucc.com if you are interested. Information has been sent to all member companies - if you have not received one, please contact us at info@plhucc.com

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Europe Day 2026 - EU Chambers Event in Budapest - Apr 29, 2026



Europe Day 2026 – EU Chambers Event in Budapest

On the occasion of **Europe Day**, the EU Chambers of Commerce in Hungary are organizing a joint event on **29 April 2026 in Budapest**.

The event is led by **DUTCHAM**, the current presiding chamber, and aims to celebrate European cooperation while strengthening connections within the international business community. It will bring together members of the Chambers network to exchange ideas, build partnerships, and reflect on shared opportunities in the European market.

The programme will feature welcome speeches from ambassadors and institutional representatives, as well as presentations by **Ákos Kozák** on Hungary's macroeconomic outlook and **Stefania Ciraolo** on EU funding opportunities. The event will conclude with a networking reception.

Participation is open exclusively to the EU Chambers community, with limited capacity available on a first-come, first-served basis.

The event offers a valuable opportunity to celebrate Europe Day while fostering dialogue, cooperation, and new business connections.

We look forward to seeing you there!

Participation fee for EU Chamber Members: HUF 24, 900 + VAT

The event will be conducted in English without translation.

Registration

link:https://docs.google.com/forms/d/e/1FAIpQLSelwluu15NTj_MRiCy79aojneN3gyeUcs626z4CIKa2xXANDA/viewform?usp=header

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Peterka Partners - Webinar on Pay Transparency in CEE



Webinar: Pay Transparency in CEE – What Employers Need to Know

On behalf of **PETERKA PARTNERS**, we are pleased to invite you to an upcoming webinar dedicated to one of the most important labour law topics of the year: **Pay Transparency**.

With EU Member States required to implement the Pay Transparency Directive by 7 June 2026, this session will explore how countries across Central and Eastern Europe are approaching the new regulations and what this means for employers in practice.

Our experts – Agata Kamińska, Kristina Čermáková, and Adela Krbcová – will provide insights into key aspects of the Directive, including expected changes to hiring processes, pay structures, reporting obligations, and pay gap transparency. The webinar will also highlight best practices to support companies in both preparation and implementation phases.

Event Details:

Date: **15 April 2026**

Time: **10:00–11:00 CET**

Format: Online (GoToWebinar)

Language: English

Participation: Free of charge

Please register by 13 April 2026:

<https://register.gotowebinar.com/register/2760884047071886173>

Please note that this event is intended for company representatives only (excluding consulting firms). The organiser reserves the right to modify the format or cancel the event if necessary.

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Peterka Partners - Cyber Breakfast in Warsaw



Cyber Breakfast in Warsaw

On behalf of **PETERKA PARTNERS**, we are delighted to invite you to a business breakfast dedicated to cybersecurity, which will take place on **17 April 2026 at 9:00 AM** in **Warsaw**, at the firm's office (ul. Śniadeckich 10).

Topic of the meeting:

Cybersecurity in Business: UKSC and CRA – What to Do Now to Stay on Track

During the session, participants will discuss:

- upcoming changes to the National Cybersecurity System Act (UKSC) and initial implementation steps
- the implementation of the NIS2 Directive in Poland, the Czech Republic, and Slovakia – similarities and differences
- the Cyber Resilience Act (CRA) and new obligations for products with digital elements from 2026
- practical project experience from the CEE region and key steps companies should take now to prepare for new regulations

Speakers:

- Michal Rampáček, attorney-at-law, EU cybersecurity regulations expert
- Marcin Kryszko, attorney-at-law, compliance and data protection expert

Event details:

Format: in-person

Language: Polish

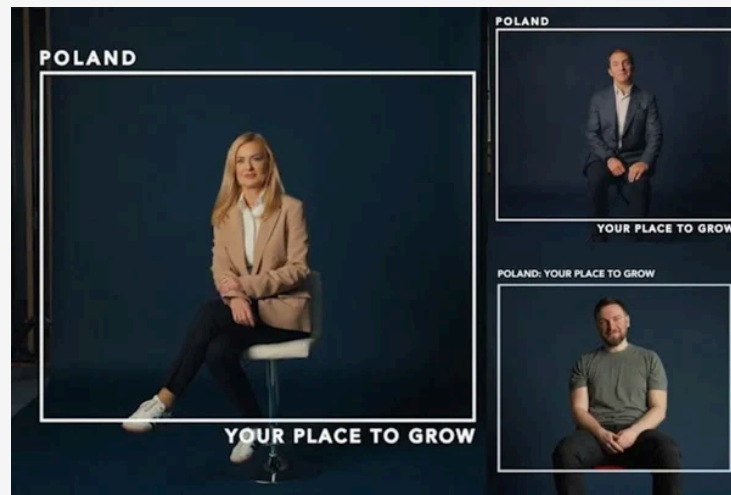
Participation: free of charge (registration required)

Registration: dzienio@peterkapartners.pl

Please note: the number of places is limited.

We look forward to welcoming you in Warsaw!

Poland: Your Place to Grow



Poland: Your Place to Grow – A New Campaign Showcasing Investment Potential

A new international campaign, “**Poland: Your Place to Grow**”, launched by **BBC Studios** in partnership with the **Polish Ministry of Foreign Affairs**, highlights Poland as an attractive destination for global business.

Through a series of films, articles, and audio stories, the campaign explores three key themes – **legacy, momentum, and growth** – showcasing Poland’s transformation into a dynamic hub for innovation and investment.

It features insights from business leaders and experts, including **Conor Pierce** and **Marcin Piątkowski**, as well as success stories from companies such as **BLIK** and **Brainly**, illustrating Poland’s strong innovation ecosystem and growth potential.

As emphasized by **Radosław Sikorski**, Poland’s impressive economic growth since 1990 reflects its successful transformation and long-term business potential.

The campaign offers a compelling perspective on why Poland continues to attract companies looking to invest, expand, and thrive in Europe.

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OUR NEW MEMBER COMPANIES

ITAKA



ITAKA was founded in 1989 and has since become a leading player in the tourism industry. We have been present in Hungary for two years, offering 34 destinations and excellent vacation options for those eager to travel. Through dedicated work and innovation, we provide high-quality service to ensure every journey is a memorable experience. Our goal is to ensure that each of our travelers is completely satisfied. Our slogan perfectly reflects our philosophy: *See. Feel. Travel!*

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Nagy-Baranyi Law Office

The **Polish-Hungarian Chamber of Commerce** is pleased to welcome **Nagy-Baranyi Ügyvédi Iroda – Nagy-Baranyi Law Office** as a new member of its network. Based in **Budapest**, the boutique law firm has more than a decade of experience advising international companies on their Hungarian operations,



including subsidiaries of both listed and privately owned entities. The firm has built strong expertise in supporting foreign investors and multinational corporate groups in establishing and managing their presence in Hungary, as well as navigating the local regulatory and business environment.

Nagy-Baranyi Law Office provides comprehensive legal support throughout the entire corporate lifecycle – from market entry and day-to-day operations to strategic decision-making. In addition to corporate and compliance matters, the firm has a strong focus on e-commerce, digital markets, technology law, and logistics-related legal issues. Their team regularly advises international corporate groups, including global IT companies, on Hungarian corporate, IP, and digital regulatory matters, with a particular emphasis on compliance in the evolving digital economy.

We are delighted to welcome Nagy-Baranyi Law Office to our community and look forward to successful cooperation.

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TRADE NEWS

Follow-up: CEE Industrial Roadshow at Miebach



Follow-up: CEE Industrial Roadshow at Miebach – Building Connections That Drive Growth

The recent **CEE Industrial Roadshow** hosted at **Miebach Consulting** brought together industry professionals to discuss the evolving role of Central and Eastern Europe on Europe's industrial and logistics map.

As highlighted during the event, the region continues to strengthen its position thanks to competitive costs, strong infrastructure, and strategic proximity to key Western European markets. However, one key message stood out: beyond these factors, it is **people and relationships** that truly drive long-term success.

The event, co-organised with **iO Partners**, provided a valuable platform for exchanging insights, sharing perspectives, and fostering meaningful connections among industry leaders. Discussions emphasised that trust, collaboration, and strong partnerships are essential in shaping the future of the sector. Such initiatives once again demonstrate the

importance of bringing together experts and decision-makers to support knowledge-sharing and strengthen cooperation across the region.

HUNGEXPO NEWS



INDUSTRY DAYS, MACH-TECH, AUTOMOTIVE HUNGARY trade exhibitions

Between *May 18-21, 2026*, HUNGEXPO Zrt. (Budapest, Hungary) is organizing the unmissable business meeting of industrial and economic players in HUNGEXPO Budapest Congress and Exhibition Center: at the same time, in one place, the INDUSTRY DAYS International Industrial Trade Exhibition, the MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology and the AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers.

Hungary's most significant business meeting has played a decisive role in the domestic and regional industrial sector and economic life for years. The co-exhibitions creates a unique opportunity for manufacturing, distribution and service companies to present their products, portfolio, innovations and developments.

For domestic and international companies, the exhibitions held at the same time and in the same place represent a unique meeting point, a special professional forum, where not only visitors but also exhibitors can build relationships, conclude business agreements, find cost- or energy-efficient solutions to special or everyday problems, present their innovation activities, and exploit the synergy between industries.

AUTOMOTIVE HUNGARY is a unique platform for all domestic and international suppliers and service providers of the vehicle manufacturing industry, where professional players in the vehicle industry, from Hungarian car manufacturers to suppliers to small and medium-sized enterprises, can contribute to the development and increase the competitiveness of the Hungarian vehicle industry with their newly acquired business partners, whether alternative drives, transportation, cleaning technology, maintenance, component production or system integrator tasks are the focus of the cooperation.

Not only the wide range of exhibitors provides the essence of the event, but also the accompanying events. The exhibition group is enriched by high-quality professional programs, which exhibitors can also join with presentations, lectures, and workshops.

Co-event: Transport Research Arena

More information, continuously updated exhibitor list, visitors' registration and program offer:

INDUSTRY DAYS - MACH -TECH: [https://iparnapjai.hu/en/?](https://iparnapjai.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=IN-MT2026_latogatoi)

[utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=IN-MT2026_latogatoi](https://iparnapjai.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=IN-MT2026_latogatoi)

AUTOMOTIVE HUNGARY: [https://automotivexpo.hu/en/?](https://automotivexpo.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=AH2026_latogatoi)

[utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=AH2026_latogatoi](https://automotivexpo.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=AH2026_latogatoi)

BUSINESS NEWS FROM HUNGARY

PETERKA PARTNERS NEWS

PETERKA PARTNERS

YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

Legislative Update: Online Withdrawal Function

New amendments to Government Decree 45/2014 (II. 26.) will take effect on 19 June 2026, introducing important changes for businesses operating webshops. Companies will be required to implement a clear and easily accessible online withdrawal function to allow consumers to exercise their right of withdrawal in distance contracts. These changes may require updates to webshop technical systems, General Terms and Conditions, and consumer information documents in order to ensure full legal compliance.

Good news for businesses – budget of Sándor Demján Capital Programme increased

The budget of the Sándor Demján Capital Programme, which finances investments by domestic small and medium-sized enterprises, will increase from 100 billion to 150 billion forints. The programme is a capital financing scheme designed to support the development of domestic small and medium-sized enterprises. The programme provides funding ranging from 100 to 400 million forints for growth-oriented investments, under flexible terms that minimize the burden on businesses. With the expansion of the programme's budget, applications reopened on 12 March, allowing additional investment and growth projects to access capital financing in the programme's second phase.

Further details and official background materials are available at the link below:

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