

Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

## NEWSLETTER - 2026/04

## EVENTS

### Doing Business in Hungary – Łódź 2026, May 12. 2026



#### Doing Business in Hungary – Łódź 2026

The **Doing Business in Hungary – Łódź 2026** seminar will bring together companies, experts, and institutions to explore business opportunities and challenges related to the Hungarian market.

Organised by the Polish-Hungarian Chamber of Commerce in cooperation with the Marshal's Office of the Łódź Voivodeship, the event will take place on **12 May 2026** at The Loom Hotel in Łódź.

The seminar is aimed at Polish companies interested in expanding to Hungary, offering insights into market entry, key challenges, and current economic trends. The programme includes expert presentations followed by a networking session, providing participants with opportunities to exchange experiences and build valuable business connections.

The event is organised with the support of partners including Polish Investment and Trade Agency, Raben Group, CrossBorder24, BPiON, and PW Krystian.

With limited capacity, the event offers a focused setting for practical discussions and networking, making it a valuable opportunity for companies looking to grow in the Hungarian market.

We look forward to seeing you in Łódź!

For registration see:




[Read More](#)

# SAVE THE DATE - 26.05.2026 - Polish-Hungarian Business Mixer Warszawa



## Polish-Hungarian Business Mixer – Warsaw 2026

The Polish-Hungarian Chamber of Commerce and the Embassy of Hungary in Warsaw are pleased to invite you to the upcoming **Polish-Hungarian Business Mixer in Warsaw**, a key networking event dedicated to strengthening bilateral business relations.

-  **Date:** 26 May 2026
-  **Time:** 11:00 – 14:00 (GMT+2)
-  **Venue:** PURO Hotel Old Town, Canaletta 4, Warsaw

Organised in cooperation with the Embassy of Hungary in Poland, the event will bring together representatives of Polish and Hungarian companies, institutions, and business leaders.

The Business Mixer offers a unique opportunity to establish new connections, exchange insights, and explore potential partnerships between the two markets. Participants will benefit from a dynamic networking environment designed to foster meaningful business relationships and cross-border cooperation.

The event is supported by distinguished partners, including Gedeon Richter as Premium Partner of the Chamber, alongside NEXT National Export Strategy of the Hungarian Government, LOT Polish Airlines, and Puro Hotels.

Should you be interested to become partner of the event please ask for our special offer at [info@plhucc.com](mailto:info@plhucc.com)

With its international outlook and strong partner network, the Warsaw edition of the Business Mixer continues the Chamber's mission to connect businesses and support the development of Polish-Hungarian economic cooperation.

For more information, please see the website of the event: <https://plhucc.glueup.com/event/polish-hungarian-business-mixer-in-warsaw-2026-180321/>

[Read More](#)

## SAVE THE DATE - General Assembly Meeting – Kraków 20.06.2026



## General Assembly Meeting – Kraków 2026

The **Polish-Hungarian Chamber of Commerce** invites its members to take part in the upcoming **General Assembly Meeting 2026**, an important annual gathering of the Chamber's community.

 **Date:** 20 June 2026

 **Location:** Kraków Hotel Mercure Stare Miasto, 31-154 Kraków, ul. Pawia 18/B

The General Assembly serves as a key moment for members to review the Chamber's activities, discuss strategic directions, and actively contribute to the future development of Polish-Hungarian business cooperation. It provides a platform for dialogue, transparency, and engagement within the organisation.

In addition to the formal agenda, the meeting offers an opportunity for members to connect, exchange perspectives, and strengthen relationships within the network.

As one of the Chamber's most important internal events, the General Assembly reflects its commitment to fostering a strong, collaborative, and forward-looking business community.

We encourage all members to participate and take part in shaping the future of the Chamber. Registration will be opened as of in May 11th 2026.

## Follow up - Business Mixer Budapest



### Thank You for Joining Us – Business Mixer Highlights

The **Polish-Hungarian Business Mixer 2026** in Budapest has successfully brought together members of our vibrant business community for an afternoon of meaningful dialogue and networking.

Organised by the Polish-Hungarian Chamber of Commerce, the event once again demonstrated the importance of personal connections in strengthening Polish-Hungarian

cooperation and fostering new business opportunities.

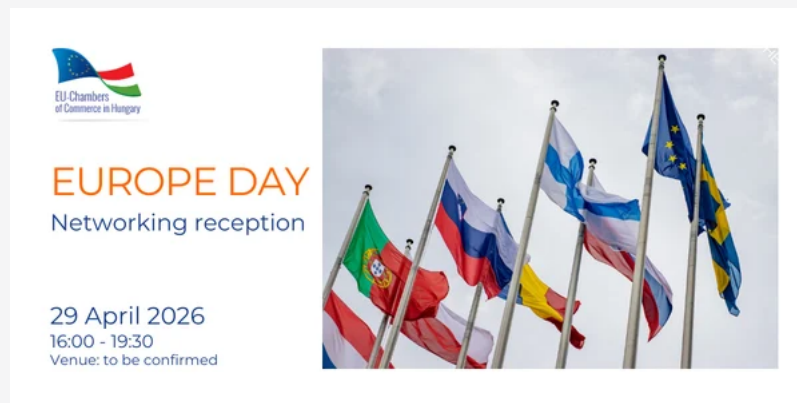
Participants had the chance to exchange insights, explore potential partnerships, and engage in valuable discussions on current market trends and regional developments. The strong turnout and active participation confirmed the growing interest in cross-border collaboration within Central and Eastern Europe.

📷 For more highlights and insights from the event, visit our photo gallery on our website.

Thank you for being part of this successful event – we look forward to welcoming you at our upcoming meetings!

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## Follow up - Europe Day 2026 - EU Chambers Event in Budapest



### Europe Day 2026 – EU Chambers Event in Budapest | Follow-Up

The Europe Day 2026 event, organised by the EU Chambers of Commerce in Hungary under the leadership of DUTCHAM, successfully brought together members of the international business community in Budapest to celebrate European unity and cooperation.

The event featured insightful welcome speeches from distinguished representatives, including ambassadors and institutional leaders, setting the tone for an inspiring programme. Participants also had the opportunity to hear engaging presentations from Ákos Kozák of the Equilibrium Institute and Stefania Ciraolo of the EIB Group, who shared valuable perspectives on economic trends and development opportunities. Beyond the formal programme, the networking session provided an excellent platform for participants to connect, exchange ideas, and explore potential collaborations across borders.

## BPiON at "Doing Business with Hungary" — Łódź, 12 May 2026



### Stay Compliant, Automate Smarter, Expand Further – BPiON Event

An upcoming event hosted by BPiON will focus on helping companies navigate regulatory complexity, improve operational efficiency, and support international growth.

Titled “**Stay Compliant, Automate Smarter, Expand Further**”, the event is designed for businesses looking to streamline their processes while ensuring compliance across multiple markets. It will bring together experts and professionals to share practical insights on how automation and smart solutions can enhance business performance.

Participants can expect discussions on key topics such as regulatory compliance, digital transformation, and scalable business operations, with a particular focus on supporting companies expanding across borders. The event aims to provide actionable knowledge and real-life examples that businesses can apply to their own operations.

In addition to expert presentations, the event will also offer networking opportunities, allowing participants to connect with industry peers and explore potential collaborations.

This initiative reflects the growing importance of combining compliance, technology, and strategic planning in today’s evolving business environment, especially for companies operating in Central and Eastern Europe.

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## OUR NEW MEMBER COMPANIES

### PKP CARGO INTERNATIONAL HU Zrt.



The Polish-Hungarian Chamber of Commerce is pleased to welcome PKP CARGO INTERNATIONAL HU Zrt. as a new member of its business community.

Operating in Hungary since 2010 as part of the PKP CARGO INTERNATIONAL Group, the company specializes in rail freight transport and industrial railway services. Its core activity is the transportation of goods by rail, providing reliable and efficient logistics solutions across the country.

With the support of a strong international background and an extensive rolling stock, PKP CARGO INTERNATIONAL HU Zrt. delivers high-quality services at competitive prices. Since April 2010, the company has been serving all regions of Hungary, both in domestic traffic and across CIM member countries.

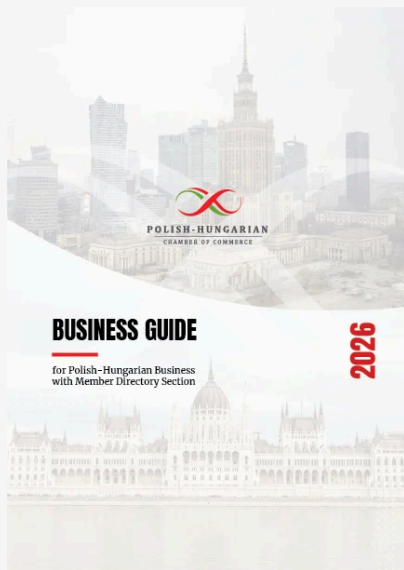
In addition, since October 2012, the company has expanded its capabilities to include transport towards CIS countries and China under SMGS conditions, further strengthening its role in international logistics.

By combining regional expertise with the resources of a major international group, PKP CARGO INTERNATIONAL HU Zrt. plays an important role in connecting Hungary with key markets across Europe and beyond.

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## Business Guide

### Business Guide 2026



#### Business Guide 2026 – Coming Soon

The **Polish-Hungarian Chamber of Commerce** is pleased to announce that the **Business Guide 2026** is currently under preparation.

As one of the Chamber's flagship publications, the Business Guide provides a comprehensive overview of the Polish-Hungarian business community, featuring member companies, key sectors, and the latest developments shaping bilateral economic cooperation. The upcoming edition will once again serve as a valuable resource for companies seeking reliable partners, market insights, and visibility within the network.

The publication offers an excellent opportunity for members to present their activities and strengthen their presence among a wide audience of business partners and institutions in both countries.

We look forward to sharing the new edition soon and encourage interested members to explore the available promotional opportunities.

Our promotional packages are available below - please contact us at [info@plhucc.com](mailto:info@plhucc.com) if you are interested.

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## PRESS

### Growing Interest in the Hungarian Market

## Bloomberg: PKO BP rozważa wejście na Węgry. Zachęciło zwycięstwo Magyara

PKO BP przyspiesza analizy na temat możliwości otwarcia oddziału na Węgrzech - podaje w poniedziałek agencja Bloomberg. Jak tłumaczy agencja, wpływ na tę decyzję ma zwycięstwo partii Tisza i związana z tym nadzieja na bardziej stabilne przepisy.



### Growing Interest in the Hungarian Market

A recent publication highlights the increasing interest of Polish companies in expanding their activities to Hungary, underlining the country's growing attractiveness as a business destination in Central and Eastern Europe.

The article focuses on the potential expansion of PKO Bank Polski into the Hungarian market, presenting it as a broader example of a rising trend among Polish businesses seeking new growth opportunities abroad. It also features insights from Anna Wiśniewski, General Director of the Polish-Hungarian Chamber of Commerce, who highlights the strengthening economic ties between the two countries.

According to the publication, Hungary continues to attract foreign investors thanks to its strategic location, developed industrial base, and close economic relations with Poland. More Polish companies are recognising these advantages and are actively exploring opportunities for market entry and expansion.

This growing interest reflects the dynamic development of Polish-Hungarian economic relations and emphasizes the importance of cross-border cooperation in the region. Institutions such as the Polish-Hungarian Chamber of Commerce play a key role in supporting businesses by facilitating connections, sharing market insights, and promoting bilateral partnerships.

Read more: <https://lnkd.in/du7iR69i>

[Read More](#)

## Polish-Hungarian Relations in Focus

Od wyborów w całej Europie skupione są Budapeszcie. Po 16 latach upadł stworzony przez Viktora Orbána system polityczny, a nad pięknym, modrym Dunajem weszło nowe słońce.

– Wybory parlamentarne na Węgrzech dają nadzieję na wzmocnienie współpracy między krajami, co ma również napędzać współpracę gospodarczą – komentuje ostatnie wydarzenia w rozmowie z *Biznes Enter* dr Anna Wisniewski, dyrektorka generalna Polsko-Węgierskiej Izby Gospodarczej.

### Polish-Hungarian Relations in Focus

The growing strength of economic relations between Poland and Hungary has once again been highlighted in a recent publication by Biznes Enter. The article features and quotes the Polish-Hungarian Chamber of Commerce, emphasizing its role in supporting and developing bilateral cooperation.

According to the publication, trade and collaboration between the two countries continue to expand, particularly in key sectors such as automotive, machinery, and electronics. The article also points to the increasing importance of cross-border partnerships, which are playing a crucial role in strengthening economic ties across Central and Eastern Europe.

The Polish-Hungarian Chamber of Commerce is highlighted as an active bridge between the two markets, facilitating connections, promoting business dialogue, and supporting companies in identifying new opportunities for growth and expansion.

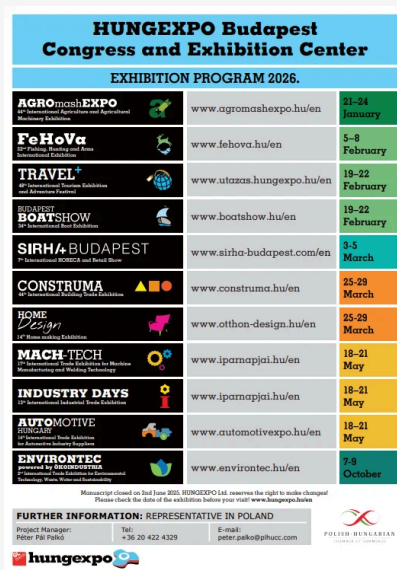
This continued recognition underlines the Chamber's contribution to fostering a dynamic and forward-looking Polish-Hungarian business environment.

 Read more: <https://lnkd.in/dVn5nYY7>

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## TRADE NEWS

### HUNGEXPO NEWS



HUNGEXPO Budapest Congress and Exhibition Center		
EXHIBITION PROGRAM 2026.		
<b>AGROMACHEXPO</b> 10 <sup>th</sup> International Agriculture and Agricultural Business Exhibition	<a href="http://www.agromasexpo.hu/en">www.agromasexpo.hu/en</a>	21-24 January
<b>FeHoVa</b> International Exhibition	<a href="http://www.feхова.hu/en">www.feхова.hu/en</a>	5-8 February
<b>TRAVEL</b> International Travel, Exhibition and Seminars Forum	<a href="http://www.utazas.hungexpo.hu/en">www.utazas.hungexpo.hu/en</a>	19-22 February
<b>BUDAPEST BOATSHOW</b> International Boat Exhibition	<a href="http://www.boatshow.hu/en">www.boatshow.hu/en</a>	19-22 February
<b>SIRHA BUDAPEST</b> 17 <sup>th</sup> International Hotel and Travel Show	<a href="http://www.sirha-budapest.com/en">www.sirha-budapest.com/en</a>	3-5 March
<b>CONSTRUMA</b> International Building Exhibition	<a href="http://www.construma.hu/en">www.construma.hu/en</a>	25-29 March
<b>HOME DESIGN</b> 14 <sup>th</sup> International Home Design Exhibition	<a href="http://www.othon-design.hu/en">www.othon-design.hu/en</a>	25-29 March
<b>MACH-TECH</b> 10 <sup>th</sup> International Trade Exhibition for Machine Manufacturing and Welding Technology	<a href="http://www.iparnapjai.hu/en">www.iparnapjai.hu/en</a>	18-21 May
<b>INDUSTRY DAYS</b> 10 <sup>th</sup> International Industrial Trade Exhibition	<a href="http://www.iparnapjai.hu/en">www.iparnapjai.hu/en</a>	18-21 May
<b>AUTOMOTIVE HUNGARY</b> 10 <sup>th</sup> International Trade Exhibition for Automotive Industry Suppliers	<a href="http://www.automotiveexpo.hu/en">www.automotiveexpo.hu/en</a>	18-21 May
<b>ENVIRONTEC</b> Presented by <b>ECOCONCRETE</b> International Trade Exhibition for Building, Water, Waste and Environment	<a href="http://www.environtec.hu/en">www.environtec.hu/en</a>	7-9 October

Minority closed on 2nd June 2025. HUNGEXPO Ltd. reserves the right to make changes. Please check the date of the exhibition before your visit! [www.hungexpo.hu/en](http://www.hungexpo.hu/en)

**FURTHER INFORMATION: REPRESENTATIVE IN POLAND**  
 Project Manager: Peter Pál Falusi | Tel: +36 20 422 4329 | E-mail: [peter.pal@phucc.com](mailto:peter.pal@phucc.com)  
 

### INDUSTRY DAYS, MACH-TECH, AUTOMOTIVE HUNGARY trade exhibitions

Between *May 18-21, 2026*, HUNGEXPO Zrt. (Budapest, Hungary) is organizing the unmissable business meeting of industrial and economic players in HUNGEXPO Budapest Congress and Exhibition Center: at the same time, in one place, the INDUSTRY DAYS International Industrial Trade Exhibition, the MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology and the AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers.

Hungary's most significant business meeting has played a decisive role in the domestic and regional industrial sector and economic life for years. The co-exhibitions creates a unique opportunity for manufacturing, distribution and service companies to present their products, portfolio, innovations and developments.

For domestic and international companies, the exhibitions held at the same time and in the same place represent a unique meeting point, a special professional forum,

where not only visitors but also exhibitors can build relationships, conclude business agreements, find cost- or energy-efficient solutions to special or everyday problems, present their innovation activities, and exploit the synergy between industries.

AUTOMOTIVE HUNGARY is a unique platform for all domestic and international suppliers and service providers of the vehicle manufacturing industry, where professional players in the vehicle industry, from Hungarian car manufacturers to suppliers to small and medium-sized enterprises, can contribute to the development and increase the competitiveness of the Hungarian vehicle industry with their newly acquired business partners, whether alternative drives, transportation, cleaning technology, maintenance, component production or system integrator tasks are the focus of the cooperation.

Not only the wide range of exhibitors provides the essence of the event, but also the accompanying events. The exhibition group is enriched by high-quality professional programs, which exhibitors can also join with presentations, lectures, and workshops.  
Co-event: Transport Research Arena

More information, continuously updated exhibitor list, visitors' registration and program offer:

**INDUSTRY DAYS - MACH -TECH:** [https://iparnapjai.hu/en/?utm\\_source=lengyelkamara&utm\\_medium=hirlevel&utm\\_campaign=IN-MT2026\\_latogatoi](https://iparnapjai.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=IN-MT2026_latogatoi)

**AUTOMOTIVE HUNGARY:** [https://automotivexpo.hu/en/?utm\\_source=lengyelkamara&utm\\_medium=hirlevel&utm\\_campaign=AH2026\\_latogatoi](https://automotivexpo.hu/en/?utm_source=lengyelkamara&utm_medium=hirlevel&utm_campaign=AH2026_latogatoi)

## BUSINESS NEWS FROM HUNGARY

### PETERKA PARTNERS NEWS

**PETERKA PARTNERS**  
YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

#### ***Energy Sector: Dual Tax Exposure***

Energy companies may be subject to both corporate tax (TAO) and the "Robin Hood" tax. While the tax bases are similar, key differences exist in adjustments and incentives. Companies should carefully review both regimes to avoid unexpected tax outcomes.

#### ***eIDAS 2.0 and the European Digital Identity Wallet***

The upcoming eIDAS 2.0 framework introduces the European Digital Identity Wallet and expands the use of electronic signatures in business transactions. More agreements can now be signed digitally, reducing paperwork and delays. Companies should ensure that

they use the appropriate signature type and maintain proper records to ensure legal validity.

Further details and official background materials are available at the link below:

[Read More](#)



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