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Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

## NEWSLETTER - 2026/07

### EVENTS

## Polish-Hungarian Summer University 2026



The Polish-Hungarian Chamber of Commerce is pleased to support the **MOST Polish-Hungarian Youth Forum 2026**, organised by the **Central European Association (CEA)**.

The Forum aims to strengthen Polish-Hungarian relations by bringing together young participants from both countries to exchange ideas, discuss the future of bilateral cooperation, and explore opportunities across the Central and Eastern European region. The programme features expert-led discussions, multidisciplinary sessions, and networking opportunities focused on current economic, social, and regional topics.

 **12–14 August 2026**

 **Károlyi–Csekonics Palace, Budapest**

The project is co-financed by the Embassy of the Republic of Poland in Budapest under the **Polish-Hungarian Non-Governmental Cooperation Programme**.

For more information please visit our website: <https://plhucc.glueup.com/event/most-polish-hungarian-youth-forum-185309/>

[Read More](#)

## Apply Now! Application is now open for the "Fit for Poland III" Training Program



The Polish-Hungarian Chamber of Commerce is launching its annual **"Fit for Poland III" Training Program** for *Hungarian startups, micro- small- and medium-sized enterprises*. This year, the Chamber simultaneously hosts its new "Doing Business in Hungary" Training Program in Gdansk, targeting Polish counterparts.

The program consists of 3 parts:

- Training Day in Budapest (08-09. September 2026)
- Training Day in Gdansk (29-30. September 2026)
- Mentoring and closing session (08. October 2026)

Business Mixer networking events will follow the in-person training sessions, allowing participants to put theory into practice. The partakers also have the opportunity to engage in relevant company visits. Our goal is to support small businesses in entering international markets through a deeper understanding of the markets of both counties. Participants will gain practical tools, valuable contacts, and knowledge that can contribute to their long-term success in the given country's business environment.

Please contact us at [info@plhucc.com](mailto:info@plhucc.com) in case of any questions or you can also find information on registration on our website: [www.plhucc.com](http://www.plhucc.com).

For more information on the training day in Budapest please visit our website: [FIT FOR POLAND TRAINING DAY in Budapest | Polish-Hungarian Chamber of Commerce on Glue Up](#)

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## Fit for Poland III & Doing Business in Hungary – Training Programs for SMEs



The Polish-Hungarian Chamber of Commerce is launching the Fit for Poland III training program for Hungarian startups and SMEs, alongside the new Doing Business in Hungary program for Polish companies.

The program includes a **Training Day in Budapest (8–9 September 2026)**, a **Training Day in Gdańsk (29–30 September 2026)**, and a **mentoring and closing session on 8 October 2026**. Networking business mixers and company visits will complement the training sessions, giving participants practical opportunities to build contacts and explore new markets.

The initiative aims to help small businesses successfully enter international markets by providing practical knowledge, expert guidance, and valuable business connections in both Poland and Hungary.

The Chamber also offers the possibility of free participation for at least 3 Hungarian and 3 Polish companies, subject to the conditions available on the Chamber's website.

For more information and applications, visit the PLHUCC website or contact [info@plhucc.com](mailto:info@plhucc.com).

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## Polish-Hungarian Business Mixer in Budapest\_09.09.2026



The Polish-Hungarian Chamber of Commerce is pleased to invite members and partners to the Polish-Hungarian Business Mixer in Budapest, which will serve as our Season Opening Event for Autumn 2026.

The event will take place on 9 September 2026 in the form of a standing reception and will offer an excellent opportunity to expand professional networks within the Polish-Hungarian business community.

This edition will place a special focus on investments, investment processes, and the institutions and experts supporting cross-border business development. Participants will also have the chance to discover promising Hungarian start-ups, exchange ideas, explore cooperation opportunities, and promote their own businesses.

 Date: 9 September 2026

 Time: 16:00–19:00

 Venue: To be confirmed

Participation fees:

- PLHUCC Members: free of charge for one participant per member company (15,000 HUF + VAT for a second participant)
- Non-members: 25,000 HUF + VAT

We look forward to welcoming you to Budapest for an inspiring start to the 2026 autumn business season.

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## Save the date! Polish-Hungarian Energy Forum 2026\_06.10.2026 Budapest



### Upcoming Event: Polish-Hungarian Energy Forum

The Polish-Hungarian Chamber of Commerce is pleased to invite its members and partners to the **Polish-Hungarian Energy Forum**, bringing together policymakers, industry experts, and business leaders to discuss the future of the energy sector in Central Europe. The conference will provide valuable insights into the region's most pressing energy topics, including **energy security, nuclear energy, LNG, hydrogen, grid development, and investment opportunities**. Participants will have the opportunity to exchange best practices, explore current market trends, and discuss the challenges shaping the future of the industry.

A key focus of the event will be the strengthening of **Polish-Hungarian economic cooperation** and identifying new opportunities for bilateral partnerships and joint business initiatives in the energy sector.

We look forward to welcoming you to this important forum for knowledge sharing, networking, and cross-border collaboration.

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## OUR NEW MEMBER COMPANIES

Beeward



We are pleased to welcome **Beeward** as a new member of the **Polish-Hungarian Chamber of Commerce!**

Beeward is an innovative employee recognition and workplace engagement platform that helps companies build stronger teams through everyday appreciation, meaningful rewards, and a positive workplace culture.

The company is also developing **BeePT** – an AI-powered workplace assistant that supports onboarding, knowledge sharing, and smarter day-to-day decision-making.

By combining employee recognition with artificial intelligence, Beeward helps organizations create more connected, engaged, and productive workplaces.

We are delighted to have Beeward join our Chamber community and wish them continued success!

 Learn more: <https://beeward.com>

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## Event Calendar

### Event Calendar 2026 II.



Event Calendar 2026

| Polish-Hungarian Chamber of Commerce Events<br>with Partner Institutions and Member Company Events |          |                                                                    |
|----------------------------------------------------------------------------------------------------|----------|--------------------------------------------------------------------|
| DATE                                                                                               | PLACE    | EVENT                                                              |
| 06-09.09.2026.                                                                                     | Budapest | "Fit for Poland" Training Programme                                |
| 08.09.2026.                                                                                        | Budapest | Polish-Hungarian Business Mixer - Season Opening Event             |
| 09-08.09.2026.                                                                                     | Krakow   | Tuning Show Expo                                                   |
| 29-30.09.2026.                                                                                     | Gdansk   | "Doing Business in Hungary" Training Programme                     |
| 29.09.2026.                                                                                        | Gdansk   | Polish-Hungarian Business Mixer                                    |
| 06.10.2026.                                                                                        | Budapest | Polish-Hungarian Energy Forum                                      |
| 07-09.10.2026.                                                                                     | Budapest | Karavansz powered by OKOINDESTRIA - International Trade Exhibition |
| 07-08.10.2026.                                                                                     | Krakow   | Drone Security Expo                                                |
| 14-15.10.2026.                                                                                     | Krakow   | Symax & Maintenance Expo                                           |

#### Save the Dates – Our Event Calendar for the Second Half of 2026

The second half of 2026 is shaping up to be another exciting period for the Polish-Hungarian Chamber of Commerce!

We are pleased to present our **Event Calendar for the second half of the year**, featuring a range of networking events, business meetings, conferences, and member-exclusive initiatives designed to strengthen Polish-Hungarian business relations.

Whether you are looking to expand your network, gain valuable market insights, or connect with companies and institutions from both countries, our upcoming events offer plenty of opportunities to get involved.



**Take a look at our event calendar and save the dates in your agenda!** We look forward to welcoming you to our events throughout the remainder of the year.

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## TRADE NEWS

## HUNGEXPO - ENVIRONTEC 2026

| HUNGEXPO Budapest<br>Congress and Exhibition Center                                                          |                           |                   |
|--------------------------------------------------------------------------------------------------------------|---------------------------|-------------------|
| EXHIBITION PROGRAM 2026.                                                                                     |                           |                   |
| <b>AGROMASH EXPO</b><br>1st International Machinery and Equipment<br>Machinery Exhibition                    | www.agromashepo.hu/en     | 21-24<br>January  |
| <b>FeHoVa</b><br>1st International Food, Beverage and Retail<br>Exhibition                                   | www.fehova.hu/en          | 5-8<br>February   |
| <b>TRAVEL+</b><br>1st International Travel, Tourism, Hospitality<br>and Leisure Exhibition                   | www.utozas.hungexpo.hu/en | 19-22<br>February |
| <b>BUDAPEST<br/>BOATSHOW</b><br>1st International Boat Show                                                  | www.boatshow.hu/en        | 19-22<br>February |
| <b>SIRHA BUDAPEST</b><br>1st International SIRHA and Retail Show                                             | www.sirha-budapest.com/en | 3-5<br>March      |
| <b>CONSTRUMA</b><br>1st International Building Trade Exhibition                                              | www.construma.hu/en       | 25-29<br>March    |
| <b>HOME<br/>Design</b><br>1st International Home Design<br>Exhibition                                        | www.othon-design.hu/en    | 25-29<br>March    |
| <b>MACH-TECH</b><br>1st International Trade Exhibition for Machines<br>Manufacturing and Building Technology | www.iparnapjai.hu/en      | 18-21<br>May      |
| <b>INDUSTRY DAYS</b><br>1st International Industry Days Exhibition                                           | www.iparnapjai.hu/en      | 18-21<br>May      |
| <b>AUTOMOTIVE</b><br>1st International Automotive Trade Exhibition                                           | www.automotivexpo.hu/en   | 18-21<br>May      |
| <b>ENVIRONTEC</b><br>1st International Environmental Technology<br>Exhibition                                | www.environtec.hu/en      | 7-9<br>October    |

Message: If closed on 2nd June 2023, HUNGEXPO Ltd. reserves the right to make changes.  
Please check the date of the exhibition before your visit: www.hungexpo.hu/en

| FURTHER INFORMATION: REPRESENTATIVE IN POLAND |                         |                                  |
|-----------------------------------------------|-------------------------|----------------------------------|
| Project Manager:<br>Péter Pál Pál             | Tel:<br>+36 20 422 4329 | E-mail:<br>peter.palko@phucc.com |

**hungexpo** 

 **POLISH HUNGARIAN**

ENVIRONTEC 2026 – Shaping the Future of Sustainability 

One of Central Europe's leading environmental industry events, **ENVIRONTEC powered by ÖKOINDUSTRIA 2026**, will take place on **7–9 October 2026** at the HUNGEXPO Budapest Congress and Exhibition Center.

The international trade exhibition focuses on environmental technologies, waste and water management, sustainability, climate protection, and innovative green solutions. The event brings together industry professionals, companies, decision-makers, and innovators from across the region to explore the latest developments and build new business connections.

In addition to the exhibition, visitors can expect professional conferences, workshops, and presentations dedicated to topics such as circular economy, ESG regulations, renewable energy, climate adaptation, and sustainable industrial technologies.

Following the successful debut edition, ENVIRONTEC continues to strengthen its role as an important platform for cooperation and innovation within the environmental and sustainability sectors.

For more information, visit [ENVIRONTEC Official Website](#)

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## BUSINESS NEWS FROM HUNGARY

## Badacsony – Where Lake Balaton and Volcanoes Create Exceptional Wines



In this edition of Travels Through the World of Wine, we visit Badacsony, one of Hungary's most famous wine regions on the northern shore of Lake Balaton. The combination of volcanic basalt soils, abundant sunshine, and the lake's unique microclimate creates elegant wines with exceptional minerality and freshness.

The region is especially known for Kéknyelű, a rare Hungarian grape variety, as well as Olaszrizling and Szürkebarát. Badacsony is not only a paradise for wine lovers but also a beautiful destination where nature, culture, and centuries-old winemaking traditions come together.

This news was prepared by Balajcza Linguistic Services.

For more information, please contact [timea.balajcza@balajcza.pl](mailto:timea.balajcza@balajcza.pl) or visit [www.balajcza.pl](http://www.balajcza.pl).

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## PETERKA PARTNERS NEWS

### PETERKA PARTNERS

YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

### *Wind Energy Permitting Rules Relaxed*

Hungary introduced amendments easing restrictions on wind turbine placement and permitting. The reforms are intended to accelerate renewable energy investments and align with broader EU energy transition goals. Developers, industrial energy users and infrastructure investors may benefit from faster authorization procedures and improved opportunities for renewable projects.

### *VAT Reporting Becomes More Detailed*

From July 2026, Hungarian VAT returns will require more granular invoice-level reporting, including mandatory breakdowns of deductible VAT by tax rate. Businesses should review ERP systems, invoice structures and accounting workflows to ensure sufficient data quality and reporting capability.

Further details and official background materials are available at the link below:

[Read More](#)

## Rohlig SUUS Logistics: Czech Economy Relies on Efficient Global Supply Chains



### **Czech Economy Relies on Efficient Global Supply Chains**

The Czech Republic remains one of the most industrialised economies in Central and Eastern Europe, while also being one of Europe's fastest-growing e-commerce markets. This combination is driving increasing demand for integrated logistics and global supply chain solutions.

Manufacturing continues to be a key pillar of the economy, supported by strong automotive, machinery, electronics, and chemical industries. At the same time, the rapid growth of online retail is increasing the need for fast, flexible, and cross-border distribution.

As Czech businesses become more connected to international markets, efficient transport, warehousing, and customs services are becoming essential for maintaining competitiveness and supporting future growth.

For more information follow their website:

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