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Dear Subscriber,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

NEWSLETTER - 2026/10

Summary of Events_November 2026

Polish-Hungarian Chamber of Commerce and our Partners are starting a very intensive period with lots of events this month. Here is a short summary and please read further for more details:
November 4-6
HORECA® 2026 in Kraków with 18 Hungarian companies searching new contacts in Poland
November 5
Hungarian Masterclass in Kraków
November 5
E-Commerce B2B Conference 2026 Warsaw
November 12
MAGE and autopro.hu Automotive Industry Conference 2026
November 16
Team Poland Business Forum 2026
November 22-23
Warsaw Wine Experience

Please read on for further info!
We hope to see you soon in one of these events!

EVENTS

Discover Hungarian businesses at HORECA® 2026 in Kraków!



Discover Hungarian businesses at HORECA® 2026 in Kraków!

Looking for new products, reliable partners, and fresh business opportunities across the HoReCa sector and beyond?
Visit CED's Hungarian stand (W19) at HORECA® 2026, where six Hungarian companies will showcase their products and solutions, opening doors to new international business partnerships.
Meet our exhibitors and explore opportunities for collaboration:
4–6 November 2026
Kraków, Poland | HORECA Pavilion
Expo Kraków, ul. Galicyjska 9, 31-586 Kraków
Visit our stand, meet the companies in person, and take the first step towards your next business partnership!

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Hungarian Wine Seminar – White and Red Wines from Hungary 🍷

AMBASADA WĘGIER W POLSCE
MAGYARORSZÁG NAGYKÖVETSÉGE, VARSÓ
WINES OF HUNGARY
2 BRATANKI WĘGIERSKIE WINA
CED GROW TOGETHER

ZAPROSZENIE

Hungarian Wine Seminar – White and Red Wines from Hungary 🍷

The **Embassy of Hungary,** the **Hungarian Wine Marketing Agency (Magyar Bormarketing Ügynökség)** in cooperation with **2Bratanki / Węgierskie Wina** and the **Hungarian Export Promotion Agency (CED), Kraków Representation** invite wine enthusiasts and industry professionals to *"Hungary – White and Red"*, a special wine seminar.
Hungarian wines have a long-standing reputation in Polish history and culture, shaped by centuries of trade and close Polish-Hungarian relations. While Tokaj's renowned, long-lived sweet Aszú wines remain among the country's best-known treasures, Hungary also offers an impressive variety of dry wines from its 22 wine regions.
The seminar will introduce participants to this diversity through a **guided tasting of 11 Hungarian wines**, offering an opportunity to discover different styles, flavours and wine-growing regions.
The tasting will be led by **Marcin Zatorski**, an experienced wine educator and wine tourism promoter who organises trips to Hungary and other European destinations. With a background in philology and a passion for culture, he also explores the connections between wine, literature and historical heritage.
Event details

- **Date:** 5 November 2026 (Thursday)

- **Time:** 12:30–13:30
- **Venue:** Expo Kraków – Lwów A Hall, ul. Galicyjska 9, 31-586 Kraków
- **Participation:** Free of charge
- **Registration deadline:** 4 November 2026
- **Registration:**cracow@ced.hu

Places are limited, and advance registration is required. Following registration, participants will receive an email confirmation with further organisational details.
Join us to discover the diversity of Hungarian wines and experience the country's rich winemaking heritage!

Hungarian Wine Zone at Warsaw Wine Experience 2026



Hungarian Wine Zone at Warsaw Wine Experience 2026 – Showcasing Hungary's Finest Wines in Poland 🍷

The **Hungarian Wine Zone** will be a special feature of the **Warsaw Wine Experience 2026**, taking place on **22–23 November 2026 at PGE Narodowy in Warsaw**. Initiated by **2Bratanki / Węgierskie Wina**, the project aims to showcase the diversity and quality of Hungarian winemaking to the Polish market and strengthen business connections between the two countries.

With **38 Hungarian wine producers already confirmed**, the initiative will bring together both established wineries and smaller family-owned producers from Hungary's wine regions, with a special focus on the Somló region. The programme will include wine tastings, producer presentations, media activities and Hungarian food specialities. A dedicated masterclass led by renowned Polish wine journalist **Tomasz Prange-Barczyński** is also planned for 22 November.

To support the organisation and promotion of the Hungarian Wine Zone, 2Bratanki is inviting members of the Polish-Hungarian business community to join the initiative as sponsors. Sponsorship opportunities include supporting promotional activities, logistics, the participation of smaller wineries and accompanying events, with brand visibility offered across the project's communication channels and exhibition space.
The initiative offers businesses an opportunity to contribute to the promotion of Hungarian wine culture while strengthening Polish-Hungarian economic and cultural ties.

For more information about sponsorship opportunities, please contact **Tomasz Witkowski** at **sklep@2bratanki.pl** or +48 505 080 504.

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Tokaj-Hétszőlő at Warsaw Wine Experience 2026

Tokaj-Hétszőlő at Warsaw Wine Experience 2026

On **22–23 November 2026**, Tokaj-Hétszőlő Organic Vineyards will exhibit at **Warsaw Wine Experience**, together with the Fine Wines Association of Hungary. The event will bring together wine professionals, enthusiasts and representatives of the tourism industry to explore Hungarian wines and wine tourism opportunities.

Located on the southern slopes of Mount Tokaj, Tokaj-Hétszőlő is a historic estate with organically certified vineyards dating back to 1502. Visitors will have the opportunity to discover its distinctive wines, made from local grape varieties such as Furmint and Hárslevelű, as well as learn about the historic Rákóczi Cellar, a unique venue for wine presentations and events in the heart of Tokaj.

Look for the **Hungarian national stand and the Fine Wines Association of Hungary** to discover the estate and connect with its representatives.

Let's meet in Warsaw for a glass of wine!

More information: Warsaw Wine Experience 2026

Read More

E-commerce B2B Conference 2026 – Warsaw - 05.11.2026

E-commerce B2B Conference 2026 – Warsaw 💻

The **3rd E-commerce B2B Conference** will take place on **5 November 2026 at the Sound Garden Hotel in Warsaw**, focusing on digital tools and technologies that help businesses optimise B2B sales.
The programme will cover practical topics such as AI in sales and e-commerce, sales automation, reducing platform implementation costs, data-driven decision-making and multichannel logistics. Participants can also benefit from real-life case studies and individual consultations with experts.
Event details:

- **Date:** 5 November 2026
- **Venue:** Sound Garden Hotel, Warsaw
- **Participation:** Free for manufacturing and trading companies, subject to registration and organiser approval
- **Registration:** Required; places are limited

For more information and registration, visit www.ecommerceb2b.pl.

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Polish-Hungarian Energy Forum 06.10.2026 Budapest - Follow Up



⚡ **Polish-Hungarian Energy Forum 2026 – Key Takeaways**

What are the key challenges and opportunities shaping the future of energy in Central Europe?

The **Polish-Hungarian Energy Forum 2026**, organised by the Polish-Hungarian Chamber of Commerce, brought together energy experts, business leaders and industry professionals to exchange perspectives on the region's energy landscape.
From **energy security and LNG to grid development, hydrogen, investment opportunities and cross-border cooperation**, the Forum provided a platform for professional dialogue, knowledge-sharing and new business connections.

🤝 Beyond the conference discussions, B2B meetings and networking created opportunities to connect companies and explore potential cooperation across the region.

📄 **Want to learn more about the Forum and its main themes?**
👉 Read our one-pager here: https://www.plhucc.com/news/polish-hungarian-energy-forum-2026

Thank you to all speakers, participants, partners and exhibitors who contributed to the event!

#PolishHungarianEnergyForum #Energy #EnergySecurity #CentralEurope #EnergyTransition #BusinessNetworking #B2B #InternationalCooperation

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Doing Business in Hungary 27.10.2026 Poznań - Follow Up



Doing Business in Hungary – Business Conference in Poznań

On **27 October 2026**, the **"Doing Business in Hungary" Business Conference** took place in Poznań, bringing together business representatives and organisations supporting international trade.
The event focused on practical opportunities and challenges for Polish companies entering the Hungarian market, covering taxation, finance, logistics, e-commerce and export experiences. Participants also learned about available support and financial instruments for cross-border expansion.
Contributions from **BPiON, Raben Logistics Polska, Crossborder24, Seboradin, PAIH, the Polish-Hungarian Chamber of Commerce and Wielkopolski Fundusz Rozwoju** offered valuable insights into developing business relations between Poland and Hungary.
We thank all speakers, organisers and participants for supporting cross-border cooperation and strengthening economic ties between the two countries.

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OUR NEW MEMBER COMPANIES

MDDP

We are pleased to welcome **MDDP** to the Polish-Hungarian Chamber of Commerce! Established in 2004, MDDP is a leading independent Polish tax advisory firm, combining in-depth knowledge of the local market with an international business perspective. With a team of nearly 200 professionals, the firm supports Polish and international businesses in navigating complex tax matters, including transfer pricing and cross-border taxation.

MDDP helps companies manage tax risks, implement investment projects and expand their operations across international markets.

We are delighted to welcome MDDP to our business community and look forward to fostering new opportunities for cooperation.

Visit their website for more insight: https://www.mddp.pl/

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Partnerships

KAIZEN™ Award: Applications Open in Poland and Hungary

KAIZEN™ Award: Applications Open in Poland and Hungary

Kaizen Institute Poland and Kaizen Institute Hungary invite your organization to take part in the KAIZEN™ Award and share its achievements in continuous improvement.
Applications are now open for the **10th anniversary edition of KAIZEN™ Award Poland** and the **4th edition of KAIZEN™ Award Hungary**.

The award recognizes organizations that improve their processes, engage their people, and deliver measurable value for customers and the business. It considers both the results achieved and how continuous improvement becomes part of everyday work. Organizations of all sizes and across industries can apply to the relevant national edition.

Why take part?
Participation is an opportunity to:

- **Recognize your team's contribution** and strengthen motivation to continue improving.
- **Showcase your achievements** and share practices that can inspire other organizations.
- **Have your improvement practices assessed by experienced specialists**, with an evaluation process that includes on-site observation.

The assessment explores how organizations understand customer needs, improve process flow, involve employees, and use data to solve problems. It also examines how progress and benefits are tracked over time.
There is also a route to international recognition. Each participating Kaizen Institute business unit nominates a local award winner for the **Global KAIZEN™ Award**, bringing outstanding improvement achievements to a worldwide audience.

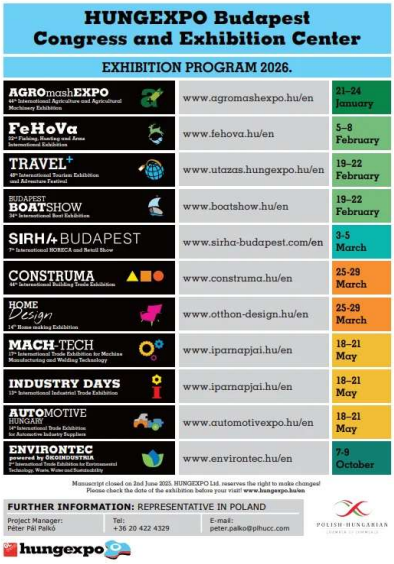
How to apply
Complete the application form for your country and present the improvements implemented and the results achieved. Performance indicators, photographs, and videos can help illustrate your progress.

- **Poland: application deadline: 27 November 2026.**View details.
- **Hungary: application deadline: 26 February 2027.**View details.

Give your team's achievements the recognition they deserve. Explore the application details or contact our local teams to discuss your submission.

TRADE NEWS

HUNGEXPO - AGROMASH 2026



AGROmashEXPO 2027 – Shaping the Future of Agriculture 🌱

One of Hungary's major agricultural exhibitions, AGROmashEXPO 2027, will take place on **27–30 January 2027** at the HUNGEXPO Budapest Congress and Exhibition Centre.

The international exhibition showcases the latest agricultural machinery, technologies, and innovative farming solutions. It brings together agricultural professionals, manufacturers, suppliers, and businesses to explore industry developments, exchange expertise, and build new business connections.

AGROmashEXPO provides a platform for discovering new technologies, strengthening professional partnerships, and exploring business opportunities across Hungary and the wider Central European region.

For more information, visit the AGROmashEXPO Official Website

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MAGE and autopro.hu Automotive Industry Conference 2026 🚗



MAGE and autopro.hu Automotive Industry Conference 2026 🚗

The **Hungarian Automotive Industry Association (MAGE)** and **autopro.hu** will once again host their traditional automotive industry conference on **12 November 2026** at the **Abacus Business & Wellness Hotel in Herceghalom, Hungary**.

The event will bring together professionals and representatives of the automotive industry for a day of expert presentations, industry insights and networking opportunities. The opening keynote will be delivered by **Dr Judit Zolnay, State Secretary for Foreign Economic Affairs at the Ministry of Economy and Energy**.

As in previous years, participants can look forward to a programme featuring high-level professional presentations and discussions addressing key topics

relevant to the automotive sector. The conference will also offer an opportunity to arrange **exclusive, pre-scheduled 15-minute B2B meetings with speakers**, providing a chance to exchange ideas, establish new contacts and explore potential business cooperation.

The conference offers a valuable opportunity for companies and professionals to stay informed about developments in the Hungarian automotive industry and strengthen their business networks.

Event details:

- **Date:** 12 November 2026
- **Venue:** Abacus Business & Wellness Hotel, Herceghalom, Hungary
- **Organisers:** Hungarian Automotive Industry Association (MAGE) and autopro.hu

For the full programme and registration, visit:
Conference programme | Registration

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BUSINESS NEWS FROM HUNGARY

BPiON Group Invests in GridLink Energy Services



BPiON Group Invests in GridLink Energy Services

BPiON Group, a provider of accounting, HR and payroll outsourcing services across six countries, has made a strategic investment in **GridLink Energy Services**, a Warsaw-based technical advisory firm. This marks BPiON's first investment of this kind and expands its offering for the energy sector.

The partnership combines GridLink's expertise in grid connection advisory and technical due diligence with BPiON's accounting, tax compliance and corporate administration

services, providing energy developers and investors with coordinated technical and financial support.

GridLink's founders, **Igor Schwenk and Michał Gajdzica**, retain majority ownership and will continue to lead the company, which remains independent in its advisory work for asset owners.
The investment reflects the growing demand for integrated services that help energy businesses manage technical, financial and regulatory requirements.

Learn more:BPiON

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Team Poland Business Forum 2026 – Supporting International Business Expansion 🌍

Team Poland Business Forum 2026 – Supporting International Business Expansion 🌍

The **Polish Chamber of Commerce (Krajowa Izba Gospodarcza)** invites entrepreneurs to the **Team Poland Business Forum**, taking place on **16 November 2026, from 10:00 to 16:00**, at the **Vienna House by Wyndham Andel's Łódź**.

The event, attended by **Andrzej Domański, Minister of Finance and Economy**, will focus on business development and international expansion. The programme includes group workshops, meetings with experts from development institutions, and presentations by representatives of public administration and business.

Participants will have the opportunity to gain practical insights, explore support opportunities and establish valuable business contacts. Lunch will also be provided.

Event details:

- **Date:** 16 November 2026, 10:00–16:00
- **Venue:** Vienna House by Wyndham Andel's Łódź
- **Participation:** Free of charge

Places are limited, so early registration is recommended.

Registration: Team Poland Business Forum
More information: teampoland.eu/forumbiznesu

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Fine Wines Association – 2026 Year-End Wine Selection

Fine Wines Association – 2026 Year-End Wine Selection

The Fine Wines Association is pleased to present its exclusive year-end wine selection for chamber members, available under special conditions. The offer includes a range of outstanding wines — perfect for festive occasions, corporate events, or as distinguished gifts for business partners.

The full wine selection is available at the following link:



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Etyeki Kúria – Exclusive Wine Selection



Etyeki Kúria – Exclusive Wine Selection

Etyeki Kúria is pleased to present its exclusive wine selection for chamber members, available under special conditions. The selection features a range of carefully crafted wines from one of Hungary's renowned wineries — ideal for festive occasions, corporate events, or as elegant gifts for business partners and clients.

Discover the full wine selection and special offer at the following link:

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PETERKA PARTNERS NEWS

PETERKA PARTNERS
YOUR CEE LAW FIRM

The goal of the **Polish-Hungarian Chamber of Commerce** is to provide its members with up-to-date business information about the Hungarian market. In cooperation with our member company PETERKA & PARTNERS, we would like to draw attention to two important recent changes:

- Stricter rules for green claims in Hungary

Since 27 September 2026, stricter Hungarian consumer-protection rules apply to environmental and sustainability claims, including wording, labels, and visual elements. With the planned transitional exemption removed, businesses should review existing packaging, websites, and marketing materials, including claims relating to products manufactured before that date.

- Hungary proposes a wealth tax

The Hungarian government has proposed an annual wealth tax of 1% on net assets exceeding HUF 1 billion, rising to 1.5% on the portion exceeding HUF 100 billion. The proposal could also affect family-owned businesses and cross-border wealth structures; the final terms remain subject to legislation.

Further details and official background materials are available at the link below:

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Rohlig SUUS Logistics: How Imports Reach Ukraine: Gdańsk at the Core, with Constanța and Hamburg as Alternatives



How Imports Reach Ukraine: Gdańsk at the Core, with Constanța and Hamburg as Alternatives 🚢

As Ukraine continues to rely heavily on imports, European ports and transport networks play a crucial role in maintaining its supply chains. According to **Roman Ostroverkh, Managing Director of Rohlig SUUS Logistics Ukraine**, Gdańsk has become the main maritime gateway for Ukrainian container traffic, handling around 40% of the market.

Strong rail connections and intermodal services link Polish ports with destinations across Ukraine, while ongoing infrastructure investments are improving cross-border transport. Constanța in Romania and Hamburg in Germany provide alternative routes, offering flexibility depending on cargo type, transit time and cost.
With demand driven by infrastructure reconstruction, industrial activity and recovering consumer spending, Poland continues to strengthen its position as a key logistics hub and trading partner for Ukraine.

The article highlights how diversified transport routes and local logistics expertise support Ukrainian imports and create opportunities for businesses involved in the country's recovery and long-term development.

For more information follow the link:

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